



FOR IMMEDIATE RELEASE

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HOPE 4 Youth Needs 5-Seconds of Your Time to Support Homeless Youth

Vote for HOPE 4 Youth in the Final Round

Anoka, Minnesota - March 28, 2017 - HOPE 4 Youth has made it to the Championship Round of the <u>Farrell's Extreme Bodyshaping Charity Bracket Challenge</u> and needs your votes so that we can win \$5,000 to support homeless young people right here in the north metro Twin Cities. Last year, HOPE 4 Youth was able to meet the basic needs of 732 young people experiencing homelessness and \$5,000 would allow us to serve 125 youth in the month of April alone.

To mark their milestone of 15 years in business, Farrell's wanted to give back to the communities that have helped them become so successful. Each Farrell's location submitted a charity and HOPE 4 Youth was nominated by Farrell's of Brooklyn Park to be one of the 64 charities in the Charity Bracket Challenge. If HOPE 4 Youth wins, Founder Lance Farrell will deliver the \$5,000 donation directly to HOPE 4 Youth's Drop-In Center.

Here's the catch ... HOPE 4 Youth is currently behind Altoona Kid's Café by 200 votes. We are asking for you to take 5-seconds to vote for HOPE 4 Youth in the Charity Bracket Challenge. We also need your help spreading the word within your network of friends - they can copy and paste this link http://extremebodyshaping.com/charitybracketchallenge/ directly into their social media accounts and ask for votes. Voting for the Championship Round ends Thursday, March 30 at 11:50 p.m.

It takes an entire community to help homeless young people leave their status of homeless in the past. Voting in the Charity Bracket Challenge is one simple way of getting involved. You can learn more ways to get involved at HOPE4YouthMN.org.

About HOPE 4 Youth

HOPE 4 Youth, a 501(c)(3) nonprofit organization located in Anoka, Minnesota, serves homeless youth and those at-risk of becoming homeless in the north metro Twin Cities by meeting basic needs, as well as helping youth find jobs, finish school, secure housing, and access health and wellness services. HOPE 4 Youth also provides transitional housing to homeless youth at our new studio-apartment facility, HOPE Place. The Drop-In Center is open M-F, 2-7p.m. Mission: providing pathways to end youth homelessness. Vision: that all youth feel safe, valued, and supported while reaching their full potential. This begins with meeting their basic needs and leads to giving them the tools and resources to thrive. For more information, please visit HOPE4YouthMN.org or contact Kristin VanHeel at kvanheel@hope4youthmn.org.

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