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**FOR IMMEDIATE RELEASE**

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## **Are You Willing To Spend One-Hour Out in the Cold 4 Homeless Youth?**

*HOPE 4 Youth Supporters to go “Out in the Cold 4 Youth” December 14-17.*

**Anoka, Minnesota – December 6, 2017** – This holiday season, HOPE 4 Youth is asking you to spend one-hour out in the cold to raise awareness of the plight of homeless young people when they have nowhere warm to sleep at night. All you have to do is sign-up for one-hour in HOPE 4 Youth’s free-standing tree house and connect with your network through social media, phone calls and emails to get their help to raise funds to get “Out of the Cold 4 Youth.” HOPE 4 Youth will provide all the scripts and language for posts, making it easy for participants to engage their networks.

As HOPE 4 Youth continues to grow – from serving 369 youth in 2015 to 732 in 2016 to more than 1,000 unique individuals in 2017 – so do our expenses. In order to continue to provide the youth with the tools they need to become independent, self-sustained and housed adults, we need your help finishing 2017 financially strong. We need to raise \$200,000 by December 31<sup>st</sup> and the funds raised from “Out in the Cold 4 Youth” will help ensure that we meet our goal, allowing homeless youth to thrive. All donations, up to \$6,000, will be matched thanks to [Abra Auto Body & Glass](#).

“Out in the Cold 4 Youth” is scheduled for December 14, 15, 16 and 17, 2017; 8 a.m. – 7 p.m. each day. The fundraiser will be held outside of HOPE 4 Youth’s Drop-In Center, 2665 4th Ave N, Anoka on the corner of 4th and Pleasant. There are still spots available and two people will be in the treehouse per hour- signing up is easy at [HOPE4YouthMN.org/C4Y](http://HOPE4YouthMN.org/C4Y).

If you prefer not to go “Out in the Cold 4 Youth,” you can nominate someone to take your place by donating \$50; they can donate \$50 to get out of the cold as well. You can donate to or nominate a supporter (by making a \$50 donation) at [HOPE4YouthMN.org/C4Y](http://HOPE4YouthMN.org/C4Y).

For more information on how to get involved, visit [HOPE4YouthMN.org](http://HOPE4YouthMN.org).

### **About HOPE 4 Youth**

HOPE 4 Youth, a 501c3 nonprofit organization located in Anoka, Minnesota, serves youth experiencing homelessness in the north metro suburbs by meeting basic needs, as well as helping youth find jobs, finish school, secure housing, and access health and wellness services. The Drop - In Center is open M - F, 2 – 7 p.m. HOPE 4 Youth also provides transitional housing to homeless youth at HOPE Place. *Mission:* providing pathways to end youth homelessness. *Vision:* that all youth feel safe, valued, and supported while reaching their full potential. This begins with meeting their basic needs and leads to giving them the tools and resources to thrive. For more information, please visit [HOPE4YouthMN.org](http://HOPE4YouthMN.org).

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