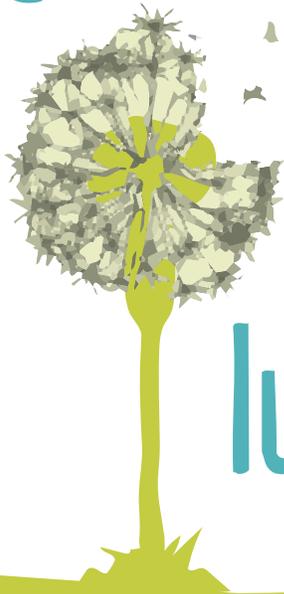


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Sponsorship Packet

Tuesday, June 12, 2018

11: 30 a.m. Registration

Noon - 1 p.m. Luncheon

Benefiting

HOPE 4 YOUTH

Providing Pathways to End Youth Homelessness

Leopold's Mississippi Gardens

9500 West River Road

Brooklyn Park, MN 55444

A Message from the Executive Director

Dear Community Partner,

On behalf of HOPE 4 Youth, I invite you to become a sponsor of our second annual Inspiring HOPE Luncheon. The luncheon is your opportunity to promote your business, as more than 200 attendees hear first-hand from youth who have experienced homelessness in our community and how HOPE 4 Youth has inspired them to achieve the future that they have always dreamed of. I look at an event like this as a win-win for both of us.

For the past five years, HOPE 4 Youth has been providing pathways to end youth homelessness in the north metro suburbs and if we are going to end youth homelessness as we know it today, our overarching goal, then we still have a lot of work to do. This simply is not possible without partners like you. Attached to this letter you will find detailed information about becoming a sponsor and how you can receive the maximum benefits and exposure.

If you would like to become a sponsor, or have any questions, please do not hesitate to contact me at 763.234.0315 or email at ljacobson@hope4youthmn.org.

Sincerely,



Lisa Jacobson
Executive Director

About HOPE 4 Youth

When young people arrive at HOPE 4 Youth, a 501(c)3 nonprofit organization that provides pathways to end youth homelessness in the North Metro Twin Cities, most are in need of a supportive community that understands what faces them each day and can guide them through rebuilding their lives so that they are able to leave their status of homeless in the past.

In 2017, 446 unduplicated youth experiencing homelessness walked through HOPE 4 Youth's Drop-In Center doors 4,087 times. We were able to provide these young people with hot meals, hot showers, warm clothing, food and hygiene products, laundry facilities, computer and internet access, locked storage for personal items, and case management; meet the health needs of the youth at our on-site clinic, HOPE Clinic, as well as the needs of new moms through HOPE 4 New Moms, including diapers and formula; secure housing for 34 young people through our NEW Housing Navigation program and house an additional 16 youth at HOPE Place, our NEW transitional housing facility, as well as another 103 in short-term housing through our local shelter partners; assist homeless young people with employment and educational opportunities, including interview skills, looking and applying for jobs, finishing high school or obtaining their GED, as well as working with our partner, the Anoka County Workforce Center, on career pathways and educational opportunities; bring a spiritually-based program to the youth who are looking for one, through HOPE TreeHouse; and provide basic resources and referrals to 266 homeless young people through outreach on the streets and in schools.

HOPE 4 Youth is not just an organization working to end youth homelessness, we are part of a community that is working to end youth homelessness, and we are going to end it working together!

Sponsorships

Anyone may be a sponsor!

All sponsorship levels will receive media exposure, acknowledgment and praise:

- Logo or name on website and luncheon promotional materials
 - Facebook accolades and links
 - Logo or name on signage and screen at luncheon
 - Verbal recognition from the podium (total of 20 guests)
-

Presenting Sponsor \$5,000

Additional exposure and acknowledgment includes:

- Two (2) VIP tables at the event (total of 20 guests)
 - Membership in the Champions of HOPE which recognizes donors that make a total combined annual gift of at least \$1,000
 - Opportunity to provide a swag bag of your logo items
 - Opportunity to host a table near the registration table at the event
 - Opportunity to place a full page ad in the event program
 - Opportunity to speak for a few minutes during the program
-

Hero Sponsor \$2,500

Additional exposure and acknowledgment includes:

- One (1) VIP table at the event (total of 10 guests)
 - Membership in the Champions of HOPE, which recognizes donors that make a total combined annual gift of at least \$1,000
 - Opportunity to place your logo items in a swag bag
 - Opportunity to place a 1/2 page ad in the event program
-

Optimism Sponsor \$1,000

Additional exposure and acknowledgment includes:

- One (1) VIP table at the event (total of 10 guests)
 - Membership in the Champions of HOPE, which recognizes donors that make a total combined annual gift of at least \$1,000
 - Opportunity to place a 1/4 page ad in the event program
-

Purpose Sponsor \$500

Additional exposure and acknowledgment includes:

- One (1) table at the event (total of 10 guests)
 - Opportunity to place a 1/8 page ad in the event program
-

Empowerment Sponsor \$250

Additional exposure and acknowledgment includes:

- One (1) table at the event (total of 10 guests)

How to Become a Sponsor

- ✓ To confirm your sponsorship commitment, please contact Lisa Jacobson, Executive Director, at 763.234.0315 or ljacobson@hope4youthmn.org.
- ✓ Let us know if your sponsorship payment requires an invoice.
- ✓ All sponsorship payments are expected prior to the day of the event, unless arrangements have been made. Payment can be made via check or credit card.
- ✓ HOPE 4 Youth reserves the right to limit sponsorship, determine the suitability of sponsorship, and allocate the use of funds and donated items.

More Information

To host a table or attend, contact Lisa Jacobson, Executive Director, at 763.234.0315 or email ljacobson@hope4youthmn.org.

Thank you for your support of HOPE 4 Youth!

2665 4th Avenue North, Suite 40
Anoka, MN 55303
763.323.2066 | HOPE4YouthMN.org