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FOR IMMEDIATE RELEASE

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HOPE 4 Youth President and CEO Committed to Also Go Out in the Cold 4 Youth

Homeless youth in the north metro community have come to count on [HOPE 4 Youth](http://HOPE4Youth.org), a nonprofit providing pathways to end youth homelessness, especially when it gets cold out. And HOPE 4 Youth has been there for them each and every day. To do this, HOPE 4 Youth counts on supporters to help us raise the funds necessary to keep our programs running and to end the year strong.

More than **250** supporters recently went Out in the Cold 4 Youth and raised nearly **\$60,000** for our homeless youth programs. It was absolutely amazing and we are so grateful to everyone that helped make this happen, but in order to reach our goal for the end of the year, it is now our President and CEO's turn to do the same. If HOPE 4 Youth cannot raise **\$111,000** by December 27, our President and CEO, Lisa Jacobson, will be going Out in the Cold 4 Youth until our goal is met. Yes, that means she could be out in the cold for several days, like many of the youth who eventually walk through our doors.

Please help keep homeless youth warm (and help get Lisa out of the cold too) by supporting HOPE 4 Youth programs, including our Drop-In Center and transitional housing, HOPE Place. HOPE 4 Youth partner, Paul Spitzley and the [Ole Piper Inn](http://OlePiperInn.com) (1416 93rd Ln NE, Blaine, MN 55449) will be Lisa's host while she is out in the cold. We truly hope we can raise the funds needed before that happens.

If you haven't given your gift yet, you can easily do so at www.HOPE4YouthMN.org/Donate or via mail to HOPE 4 Youth (2191 Northdale Blvd. NW, Coon Rapids, MN 55443).

About HOPE 4 Youth

HOPE 4 Youth, a 501(c)(3) nonprofit headquartered in Coon Rapids, Minnesota, serves youth experiencing homelessness by providing hot meals, hot showers, clothing, food and hygiene products, laundry facilities, computer and internet access, and case management; meeting health needs at on-site HOPE Clinic, as well as the needs of moms through HOPE 4 New Moms; securing housing through the Housing Navigation program and at HOPE Place transitional housing facility; assisting with employment and educational opportunities; offering a spiritually-based program via HOPE TreeHouse; and providing basic resources and referrals through outreach on the streets and in schools. HOPE 4 Youth also operates Pathways 4 Youth, a replication of the Drop-In Center located in St. Cloud, and hope's closet, a resale boutique in Champlin, with 100% of the profits benefiting HOPE 4 Youth. For more information, visit HOPE4YouthMN.org or contact Kristin VanHeel at kvanheel@hope4youthmn.org.

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