

THE DARKEST NIGHT OF YOUR LIFE 4K

SPONSORSHIP OPPORTUNITIES

On any given night, there are more than 6,000 homeless youth in the State of Minnesota. When the darkness of night sets in, these youth are staying in shelters, couch-hopping or sleeping on the streets. HOPE 4 Youth, a nonprofit that provides pathways to end youth homelessness, is once again bringing the community together for The Darkest Night of Your Life 4K to raise awareness of what these young people experience – darkness, loneliness, cold and quiet, as well as funds for HOPE Place, our transitional housing program, to ensure they never have to experience them again.

The 4K walk/run will be Friday, May 3, 2019, at the Bunker Hills Golf Course. There are three waves available and participants choose their wave - 8 p.m. Family Wave, 8:40 p.m., and 9:20 p.m. - during registration. Registration is available online at HOPE4YouthMN.org/4K.

TITLE SPONSOR - \$5,000

- Premium signage at the event
- XLarge logo on race shirts
- Opportunity to include items in swag bags
- Verbal and displayed recognition at the event
- Opportunity to have a table at the event
- 10 complimentary 4K entries
- Large logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's Social Media
- Logo with link in Eblasts
- Logo on The Darkest Night of Your Life 4K Billboard
- Mention in press release and media bytes

GOLD SPONSOR - \$2,500

- Premium signage at the event
- Large logo on race shirts
- Opportunity to include items in swag bags
- Verbal and displayed recognition at the event
- Opportunity to have a table at the event
- 8 complimentary 4K entries
- Logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's Social Media
- Logo with link in Eblasts

BRONZE SPONSOR - \$500

- Small logo on race shirts
- Opportunity to include items in swag bags
- Verbal and displayed recognition at the event
- 2 complimentary 4K entries
- Name on HOPE 4 Youth website
- Mention on HOPE 4 Youth's Social Media
- Name in Eblasts

SILVER SPONSOR - \$1,000

- Signage at the event
- Medium logo on race shirts
- Opportunity to include items in swag bags
- Verbal and displayed recognition at the event
- Opportunity to have a table at the event
- 4 complimentary 4K entries
- Logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's Social Media
- Logo in Eblasts

STAR SUPPORTER - \$250

- Name on race shirts
- Opportunity to include items in swag bags
- Verbal and displayed recognition at the event
- Name on HOPE 4 Youth website
- Mention on HOPE 4 Youth's Social Media
- Name in Eblasts

To confirm your sponsorship, contact Kate Ziegler, Community Engagement Coordinator, at 763.323.2066, ext. 114, or kziegler@hope4youthmn.org. All sponsorship payments are expected prior to the day of event unless other arrangements have been made. Payment can be remitted via credit card or check (made payable to HOPE 4 Youth) and mailed to HOPE 4 Youth, 2191 Northdale Blvd. NW, Coon Rapids, MN 55433.