

# OUT OF THE COLD

Benefiting HOPE 4 Youth

**WHAT?** On any given night in Minnesota, 6,000 youth do not have a place to call home. This holiday season, you can help ensure that young people are never left out in the cold again by participating in HOPE 4 Youth's ***Out of the Cold***. ***Out of the Cold*** is a community-wide event that raises awareness of what homeless youth experience while living on the streets. Additionally, it raises funds for HOPE 4 Youth to continue providing pathways to end youth homelessness in our community.

**HOW?** This is a fundraising event where you are out in the cold by yourself or with your coworkers, your neighbors, or friends and family, and you cannot come ***Out of the Cold*** until you hit your fundraising goal.

**Example:** The Smith family wants to bring youth experiencing homelessness ***Out of the Cold***. Together they set a goal to raise \$500 and choose a day to go out in the cold. On the day of their scheduled event, the Smiths will stay outside until \$500 has been raised by utilizing their networks, particularly their social networks.

**WHEN?** You can schedule your ***Out of the Cold*** at one of the HOPE 4 Youth hosted events on December 6th or December 20th or host your own private event anytime between December 7-23.

## HOPE 4 YOUTH HOSTED EVENTS:

### OUT OF THE COLD KICKOFF

**What** • Join HOPE 4 Youth, KDWB's Dave Ryan, and friends for a fun-filled evening as we work to bring youth experiencing homelessness ***Out of the Cold***.

**When** • December 6th, 2019; 2-8 pm  
Happy Hour Specials from 4-6 pm with Dave Ryan, Topsy Steer appetizers, and more!

**Where** • Invictus Brewing Company (2025 105th Ave NE, Blaine, MN 55449) This event will be outside on the patio so dress accordingly!

### OUT OF THE COLD FINAL FREEZE

**What** • Gather with HOPE 4 Youth, other participants at the Final Freeze. This party atmosphere will include Food Trucks, games, fundraising updates, and more.

**When** • December 20th, 2019; noon-8 pm

**Where** • Anoka County Sheriff's Office  
13301 Hanson Blvd NW, Andover, MN 55304  
This event will be outside so dress accordingly!

## HOST YOUR OWN OUT OF THE COLD:



### Plan

Select a date, set your fundraising goal, and recruit people to join you.



### Sign-Up

Register your ***Out of the Cold.***



### Promote

Ask everyone you know to donate to help youth experiencing homelessness who are out in the cold this winter. Ask them to support you by donating.



### Warm Up

Once you reach your goal, you can head inside knowing you've helped ensure youth in our community will never be left out in the cold again.

**TOURS:** Take a tour of HOPE 4 Youth's Drop-In Center to learn more about the work HOPE 4 Youth does to end youth homelessness. You'll also learn how to host your own ***Out of the Cold*** and receive the tools needed to do so. Tours run from 9 am-noon on December 7th and December 14th. Sign-up at [HOPE4YouthMN.org/cold](https://HOPE4YouthMN.org/cold).

**QUESTIONS?** Contact Monica Alley, Manager of Volunteer and Community Engagement, at [malley@hope4youthmn.org](mailto:malley@hope4youthmn.org) or 763.323.2066, ext. 102.

**THANK YOU** for ensuring young people experiencing homelessness are never left out in the cold again.

**P.S.** When Zac first came to HOPE 4 Youth, he was living in his car. “I’d find a secluded apartment complex, park my car and hope for the best,” Zac said when asked where he would stay at night. He heard about the Drop-In Center from a friend, “At first, I was only showering and doing laundry, but once I began factory work, I really needed the extra food.” On the days he didn’t have to work, he would stay for a hot meal and meet with his case manager to work on long term goals. “I was in a position where I knew what I had to do to get to where I needed to be, but there were so many obstacles - finances, laws, systems, and other people,” he added. “Even on the warm nights, it’s still cold,” Zac reflected as he moved into his first home - a duplex arranged through HOPE 4 Youth’s Housing Navigation program. This will be the first winter in two years that Zac will have a warm, safe place to call home. “HOPE 4 Youth has given me an anchor. I know how easy it really can be as long as you never give up and never allow people to hold you back, and it makes me feel like I’m living to my full potential as a young adult.”