SAMPLE EMAIL

Dear NAME,

Did you know that on any given night in Minnesota, 6,000 unaccompanied youth are left out in the cold? HOPE 4 Youth, a local nonprofit providing pathways to end youth homelessness in our community, is working to change that and they need our help! I am going out in the cold on DATE and LOCATION to raise awareness of the need in our community.

HOPE 4 Youth provides many of the things that we may take for granted (a nutritious meal, food and personal care products, a hot shower, clothing and shoes, laundry facilities, and more). Additionally, HOPE 4 Youth surrounds each young person with support and guidance as they work to change the trajectory of their life.

I am inspired by the work HOPE 4 Youth does and believe, together, we can end youth homelessness in our community. Will you please help bring youth Out of the Cold this winter by helping me reach my goal of raising $$$$?

It’s easy to donate online at LINK- Runsignup or Facebook.

Thank you for helping to bring youth Out of the Cold. Your support will ensure youth experiencing homelessness are never left out in the cold again.

Warmly,

YOUR NAME