

THE DARKEST NIGHT OF YOUR LIFE



SPONSORSHIP OPPORTUNITIES

On any given night, there are more than 6,000 youth experiencing homelessness in Minnesota. When darkness sets in, these youth are staying in their cars, couch-hopping or sleeping on the streets. HOPE 4 Youth, a nonprofit that provides pathways to end youth homelessness, is once again hosting The Darkest Night of Your Life 4K to raise awareness of what the youth experience and funds so they never have to experience it again. The 4K is Friday, May 1, 2020, at Bunker Hills Golf Club; waves at 8 pm or 8:45 pm. Registration is available at HOPE4YouthMN.org/4K.

TITLE SPONSOR - \$5,000

- XLarge logo on race shirts
- Opportunity to include items in swag bags
- Displayed recognition at the event
- 5 complimentary 4K entries
- Mention in press release and media bytes
- Large logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's Social Media
- Logo with link in Eblasts
- Logo on The Darkest Night of Your Life 4K Billboard

GOLD SPONSOR - \$2,500

- Large logo on race shirts
- Opportunity to include items in swag bags
- Displayed recognition at the event
- 2 complimentary 4K entries
- Logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's Social Media
- Logo with link in Eblasts

SILVER SPONSOR - \$1,000

- Medium logo on race shirts
- Opportunity to include items in swag bags
- Displayed recognition at the event
- 1 complimentary 4K entry
- Logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's Social Media
- Logo in Eblasts

BRONZE SPONSOR - \$500

- Name on race shirts
- Opportunity to include items in swag bags
- Displayed recognition at the event
- Name on HOPE 4 Youth website
- Mention on HOPE 4 Youth's Social Media
- Name in Eblasts

STAR SUPPORTER - \$250

- Opportunity to include items in swag bags
- Displayed recognition at the event
- Name on HOPE 4 Youth website
- Mention on HOPE 4 Youth's Social Media
- Name in Eblasts

To confirm your sponsorship, contact Andréa Kish-Bailey, Vice President of Advancement, at 763.323.2066 ext. 113, or akishbailey@hope4youthmn.org. All sponsorship payments are expected prior to the day of event unless other arrangements have been made. Payment can be remitted via credit card or check (made payable to HOPE 4 Youth) and mailed to HOPE 4 Youth, 2191 Northdale Blvd. NW, Coon Rapids, MN 55433. Tax ID #46-1626500.