

Benefiting HOPE 4 Youth

Support from companies, businesses and individuals is needed now more than ever to fund the mission of a vital nonprofit that serves hundreds of young people experiencing homelessness in the north metro.

The pandemic has affected all of us in some way, but youth in vulnerable housing situations have been hit harder than most. Charities serving these young people have faced the tough challenges too, including a variety of unforeseen expenses and the cancellation of fundraising events that fuel the mission to end homelessness among young people.

We hope your company will be inspired to support HOPE 4 Youth and our upcoming event.

Who we are

HOPE 4 Youth is a local charity with a mission to provide pathways to end youth homelessness in the northern Twin Cities. Our name is an acronym for our core services: Housing, Outreach, Prevention and Education/Employment. HOPE 4 Youth is committed to transparency, efficiency, and good stewardship with 80% of funds going directly into our programs and services.

Who we serve

HOPE 4 Youth serves 16- to 24-year-olds at risk of losing their home and those who are already experiencing homelessness. In a non-pandemic year, we personalize help to more than 350 young people (because "HOPE" looks different to each of them).

How we serve

Our **Drop-In Center** in Anoka is safe place for youth to receive basic necessities and help from our caseworkers to find stable housing, secure employment, finish their education, and get connected to other resources. **HOPE Place** is our transitional housing facility in Coon Rapids that is home to 12 young people learning skills needed to house themselves. Our **HOPE Homes** program supports youth at risk of homelessness and a caring adult in their life who can provide stable and supportive housing to the youth.

Lives changed (pseudonyms used to protect privacy)

Joe had been sleeping on the streets with only a backpack of personal items when he moved into our transitional housing program. While he stayed with us, our staff helped Joe start a career as an auto mechanic. He's since found a safe, stable place to live and bought a car to get to and from work.

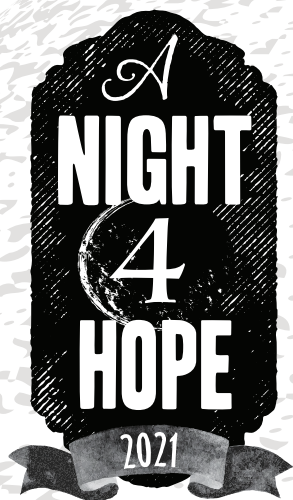
Paula had been couch hopping before connecting with HOPE 4 Youth (a common way young people avoid sleeping on the streets). Today, Paula is living with Anna, a caring adult who partners with us to end homelessness. Paula has learned how to cook, obtained her driver's license and is working to achieve her dream of becoming a registered nurse.

Will you sponsor A Night 4 HOPE?

We are optimistic that our reimagined annual event A Night 4 HOPE on April 23, 2021, can still raise significant funds while being COVID-safe. With the lower-than-normal in-person attendance for this major fundraising event, sponsorships are even more critical to help us make up the difference. There are four sponsorship levels with a variety of inclusions and visibility.

The event will be held at The Mill Site in Anoka and will have a limited quantity of in-person tickets along with a virtual ticket option. The event will feature a concert by local singer Kat Perkins (finalist on The Voice). Anoka-area restaurants and bars have rallied together to offer tastings to impress that include cocktails, appetizers, desserts and more. The community has always been a huge supporter of HOPE 4 Youth, so these partnerships are important to us. Guests will also have the opportunity to bid on silent and live auctions, and hear stories of youth whose lives were changed with the support of HOPE 4 Youth. Our virtual option will allow guests to support the cause while enjoying the event from the comfort and safety of their home.

We are hopeful that the community will generously support this event and give the gift of HOPE to the young people we serve.



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Sponsorship Opportunities

On Friday, April 23, 2021 HOPE 4 Youth will host A Night 4 HOPE – an evening of food, festivities and fundraising at The Mill Site in Anoka. We need companies, businesses and individuals to partner with us and be a sponsor of the event. Your investment in our event will include a variety of recognition and visibility but will more importantly motivate others to give the gift of HOPE to youth in our community!

PRESENTING SPONSORSHIP | \$25,000

- 20 tickets to the event (in-person/virtual)
- Prominent name recognition as the Presenting Sponsor
- Logo prominently displayed on all event marketing including the website, event registration page, event signage, on-screen presentation, and post-event eblast
- Recognition on social media* with logo/name/link
- Podium recognition and event welcome by company representative
- Mission Moment sponsor
- Meet & Greet photo opportunity with Kat Perkins

PLATINUM SPONSORSHIP | \$10,000

- 12 tickets to the event (in-person/virtual)
- Logo displayed on event marketing including website, event registration page, event signage, on-screen presentation, and post-event eblast
- Recognition on social media* with name/link
- Podium recognition
- Matching sponsor for the Giving Moment

GOLD SPONSORSHIP - \$5,000

- 8 tickets to the event (in-person/virtual)
- Logo displayed on event marketing including the website, event registration page, event signage, on-screen presentation, and post-event eblast
- Recognition on social media* with name/link
- Podium recognition

SILVER SPONSORSHIP - \$2,500

- 4 tickets to the event (in-person/virtual)
- Name displayed on event marketing including the website, event registration page, event signage, on-screen presentation, and post-event eblast

For more information, contact Julie Orlando at: jorlando@hope4youthmn.org. To confirm your sponsorship, visit HOPE4YouthMN.org/night. All sponsorship payments must be received by April 1, 2021.

**HOPE 4 Youth has over 12k followers across Facebook, Instagram, Twitter and LinkedIn.*