



## SPONSORSHIP OPPORTUNITIES

On any given night, there are more than 6,000 youth experiencing homelessness in Minnesota. When the darkness of night sets in, these youth are staying in shelters, sleeping on the streets and in cars, and couch-hopping. Many are alone and hopeless. HOPE 4 Youth is there to ensure all youth will feel safe, valued and supported while reaching their full potential. This begins with meeting their basic needs and leads to supporting them with the resources and skills needed to find and keep stable housing. **The 6th annual Darkest Night 4K be held Friday, September 17, 2021 at Bunker Hills Golf Club.** We hope to raise awareness of what youth experience and raise funds so they never have to experience it again.

### TITLE SPONSOR - \$10,000 **SOLD**

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 20 complimentary 4K entries
- Mention in press release and media bytes

- Large logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's social media
- Logo with link in Eblasts
- Logo on The Darkest Night 4K advertising

### GOLD SPONSOR - \$5,000

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 10 complimentary 4K entries
- Logo with link on HOPE 4 Youth website
- Mentions on Hope 4 Youth's social media
- Logo with link in Eblasts

### SILVER SPONSOR - \$2,500

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 6 complimentary 4K entries
- Logo with link on HOPE 4 Youth website
- Mentions on Hope 4 Youth's social media
- Logo in Eblasts

### BRONZE SPONSOR - \$1,000

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 4 complimentary 4K entries
- NAME on HOPE 4 Youth website
- Mention on Hope 4 Youth's social media
- Name in Eblasts

### STAR SPONSOR - \$500

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 2 complimentary 4K entries
- Name on HOPE 4 Youth website
- Name in Eblasts

To confirm your sponsorship, contact Nikki Calvin, at 763.323.2066 ext. 102, or [nkalvin@hope4youthmn.org](mailto:nkalvin@hope4youthmn.org). All sponsorship payments are expected prior to the day of event unless other arrangements have been made. Payment can be remitted via credit card (HOPE4YouthMN.org/4K) or check (made payable to HOPE 4 Youth) and mailed to HOPE 4 Youth, 2191 Northdale Blvd. NW, Coon Rapids, MN 55433. Tax ID #46-1626500.



## SPONSORSHIP CONFIRMATION

I am confirming my sponsorship for The Darkest Night 4K benefiting HOPE 4 Youth. I would like to commit to the following:

TITLE SPONSOR - \$10,000 **SOLD**

GOLD SPONSOR - \$5,000

SILVER SPONSOR - \$2,500

BRONZE SPONSOR - \$1,000

STAR SPONSOR - \$500

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Name \_\_\_\_\_ Business \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Logos must be in .ai or high quality .png format. Logos should be emailed to Julie Orlando:  
jorlando@hope4youthmn.org

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All sponsorship payments are expected prior to the day of event unless other arrangements have been made.

**CREDIT CARDS:** HOPE4YouthMN.org/4K

**CHECKS:**

HOPE 4 Youth

2191 Northdale Blvd NW

Coon Rapids, MN 55433

**Questions?** Contact Nikki Calvin, 763.323.2066 ext. 102, or nkalvin@hope4youthmn.org. Tax ID #46-1626500.