

CLAYS 4 YOUTH

A Sporting Clays Tournament
Benefiting HOPE 4 Youth



Providing Pathways to End Youth Homelessness

*Minnesota Horse and Hunt Club
Prior Lake, MN
October 3, 2023*

Sponsorship Prospectus

4/18/2023

Prospectus and Overview

- About HOPE 4 Youth
- 2022 – A Year of Impact!
- Event Outline and Sponsorship Opportunities
- How to Participate

*You Make The
Difference!*



What is HOPE 4 Youth?



HOPE 4 Youth is a nonprofit organization that helps young people, ages 16 to 24, who are experiencing homelessness. Our name is an acronym for our core services: Housing, Outreach, Prevention, and Education/Employment.

For more information on HOPE 4 Youth, visit:
www.hope4youthmn.org

OUR MISSION

- To provide pathways to end youth homelessness

OUR VISION

- All youth will feel safe, valued, and supported while reaching their full potential. This begins with meeting their basic needs and leads to giving them the tools to thrive.

OUR THREE KEY PILLARS OF FOCUS

- Partnering in prevention
- Providing basic needs to help stabilize youth
- Launch youth through empowering programs and resources

For a Story about the Reality of Youth Homelessness in the Twin Cities –
<https://www.hope4youthmn.org/blog-post-impacting-lives-and-eliminating-youth-homelessness/>

2022 – An Unprecedented Year of Need!

In 2022, HOPE 4 YOUTH **experienced a year like no other....** With over **5500 Youth Homeless** on any given night in the Metro area, we provided Basic and Empowering Resources to **33% more youth than the previous year!**

This is Not Possible without Contributions from Sponsors and Individual Contributors like YOU!

The **HOPE 4 Youth Drop-In Center** is the hub for many of our services. It is a safe, non-judgmental place for all youth who are in need.

No appointment is necessary to visit for a hot meal, to get clothing or hygiene items, or to use the shower or laundry facilities.

Case managers at the center connect young people to stable housing, health and wellness programs, education and employment opportunities, and more!





2022 Clays 4 Youth Event Results

Thank you!

- ✓ **OVER \$45,000** raised for **HOPE 4 YOUTH!**
- ✓ **38 Teams** encompassing over **185 Shooters and Families!**
- ✓ **Over 50+ Contributing Sponsors and 6+ On-site Vendor booths** providing Product, Giveaways, customized Shooting Hearing Protection, and MORE!
- ✓ **Live and Silent Auction** - Hunting/Fishing Trips, Shooting instruction, Minnesota Twins Outing/Event Tickets, Fleet Farm Gift Cards, Hunting/Shooting Clothing, Dog Products/Quilts, and MUCH MORE!
- ✓ **HOPE 4 Team and Recipient YOUTH On-Site** - Discussing the Impact on their Lives!
- ✓ **Outstanding Dinner and Beverages** – Provided by Horse and Hunt Club and Various Sponsors

2023 Event – Our Work for Youth Continues!

- Target Goal of 250 Shooters and Families!
- 50 Target Sporting Clays Event – Shot on 4 Different World-Class Courses!
- 12:00 – 6:00pm on October 3rd, 2023
- Hosted at the Minnesota Horse and Hunt Club in Prior Lake, MN – the Premier Outdoor Entertainment Facility in the Upper Midwest
- Food and Beverages Provided by Sponsors
- Vendor Booths, Products to Try, and Other Items – with Gun Raffles, Drawings, Auctions!
- Designed for Corporations, Families, and Individuals to Participate and have Fun
- Initial Sponsors include Federal Cartridge, Minnesota Twins, GMFG, AMCON Construction, Fleet Farm, SoundGear by Starkey, NutraSource, Paninos, and Minnesota Horse and Hunt Club



Sponsorship Levels Available

Sponsor Program	Fee	# Available	Benefits
Event Sponsor	10,000.00	1	Marquee Sponsor for CLAYS 4 YOUTH 2023 and 4 Teams
Platinum Sponsor	5000.00	5	Signage and Table area in Pavilion, Booth, 3 Teams
Gold Sponsor	3000.00	5	Signage and Table area in Pavilion, Booth, 2 Teams
Booth Sponsor	500.00	10	Signage/Banner at Shooting Station, Booth, Drawings/Prizes
Team Sponsor	700.00	50	Team Competition sponsorship – includes 5 Shooter Passes
Field Sponsor	700.00	5	Signage/Banner at Shooting Station(s), 1 Full Team
Shell Sponsor	--	0	Shell Giveaways for Participants / Prizes - Signage
Beverage Sponsor	500.00	1	Beverages for Shooters / Diners - Signage
Auction Items and Prizes	Donations	Variable	Signage and Acknowledgement during Auction at Awards Event
Individual Shooter	125.00	Variable	Join a Sponsored Team or Bring your Own!

Sponsorship and Registration

- All Sponsorships, Shooter Registrations, and Auction activities are available via the **CLAYS 4 YOUTH** webpage
- All Sponsors are encouraged to share Logos and are recognized through promotion, signage, and at the events
- Additional Sponsorship ideas are encouraged – let's make sure your participation is meaningful to all!
- **Your Support is Needed and Deeply Appreciated!**



www.hope4youthmn.org/clays

clays4youth@gmail.com
#Clays4Youth



CLAYS 4 Youth Fundraiser

Minnesota Horse and Hunt Club

Prior Lake, MN

October 3, 2023

For Sponsorships and More Information

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