



2026 ANNUAL EVENT SPONSORSHIP OPPORTUNITIES

We are so excited for our 2026 event season! We hope you will consider joining us as a 2026 sponsor. We have multiple events with various sponsorship levels. You can learn more about each of our events below, and continue through this document for sponsorship opportunities for each. Together, we can make a difference and continue to provide pathways to end youth homelessness. **Join us in Building HOPE!**



A Night 4 HOPE - Saturday, April 11, 2026

A Night 4 HOPE is a fundraising gala held at Bunker Hills Event Center in Coon Rapids. It is HOPE 4 Youth's largest fundraising event of the year, filled with powerful energy and lots of fun!

The evening includes a social hour with games, dinner, a chance to hear about the young lives being changed through our programs, live and silent auctions, and concludes with live music. It's an amazing night filled with inspiring stories and celebrating the true impact HOPE 4 Youth has made in the lives of youth in our community.



The Darkest Night 4K - Friday, October 2, 2026

Our 11th Annual Darkest Night 4K will be held at Bunker Hills Golf Course! As the sun goes down, we prepare for a luminary-lit walk or run. The evening kicks off with activities for everyone, including corn hole, crazy hair station, glow station, and more! The goal of this event is to raise awareness of youth homelessness and raise funds to ensure every youth has a safe place to sleep. This is a family-friendly and pet-friendly event!



Out of the Cold - Thursday, November 19, 2026

With the cold weather approaching, you can help give HOPE in the winter months by helping keep young people Out of the Cold! Taking place on Give to the Max Day, this event is a community-wide donation drive-thru event to raise awareness, collect essential items, and raise funds to support young people. Join our team as we go out in the cold from 4:00-7:00 PM at our HOPE 4 Youth Center and Anoka County Sheriff's Office.

Learn about our sponsorship opportunities for each event on the following pages





SPONSORSHIPS OPPORTUNITIES

PRESENTING SPONSOR

\$20,000

- Seating for 2 tables (16 guests).
- Personalized tour of the HOPE 4 Youth Center for up to 16 guests (date TBD).
- Tailored sponsorship benefits as agreed upon.
- Verbal recognition from the podium.
- Logo recognition on our website, social media, event signage, the dinner slideshow, and at your tables.

PLATINUM SPONSOR

\$10,000

- Seating for 2 tables (16 guests).
- Verbal recognition from the podium.
- Logo recognition on our website, social media, event signage, the dinner slideshow, and at your tables.

GOLD SPONSOR

\$5,000

- Seating for 1 table (8 guests).
- Verbal recognition from the podium.
- Logo recognition on our website, social media, event signage, the dinner slideshow, and at your table.

SILVER SPONSOR

\$2,500

- Seating for 4 guests.
- Verbal recognition from the podium.
- Logo recognition on our website, social media, event signage, the dinner slideshow, and at your table.

ADDITIONAL SPONSORSHIPS:

\$15,000 - GIVING MOMENT SPONSOR

Provide matching donation sponsorship so all donations can be doubled.

\$2,500 - SOCIAL HOUR SPONSOR

Sponsor appetizers for the social hour

\$2,500 - ENTERTAINMENT SPONSOR

Support the live music for the evening

\$1,500 - VALET SPONSOR

All of the above will receive verbal recognition from the podium and logo recognition on our website, social media, event signage, and slideshow.



SCAN THE QR CODE
FOR SPONSOR AND
TICKET INFORMATION!

OR head to our website HOPE4YouthMN.org, click the events tab, click on A Night 4 HOPE

For more information about sponsorships, please contact Mark McNamer, Associate Director.



mmcnamer@hope4youthmn.org



763.323.2066 ext. 103

THE DARKEST NIGHT 4K

SPONSORSHIPS OPPORTUNITIES

PLATINUM SPONSOR

\$10,000

- 16 complimentary 4K entries.
- Personalized tour of the HOPE 4 Youth Center for up to 16 guests (date TBD).
- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.
- Logo printed on 4K long sleeves if submitted by deadline.

T-SHIRT SPONSOR

\$7,500

- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.
- Logo printed on 4K long sleeves if submitted by deadline.

GOLD SPONSOR

\$5,000

- 8 complimentary 4K entries.
- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.
- Logo printed on 4K long sleeves if submitted by deadline.

SILVER SPONSOR

\$2,500

- 4 complimentary 4K entries.
- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.

BRONZE SPONSOR

\$1,500

- 2 complimentary 4K entries.
- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.

STAR SPONSOR

\$500

- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.



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OR head to our website HOPE4YouthMN.org, click the events tab, click on The Darkest Night 4K

For more information about sponsorships, please contact Mark McNamer, Associate Director.



mmcnamer@hope4youthmn.org



763.323.2066 ext. 103

OUT OF THE COLD

HOPE4YOUTH
Providing Pathways to End Youth Homelessness

SPONSORSHIPS OPPORTUNITIES

PLATINUM SPONSOR

\$10,000

- Matching Sponsorship for Out of the Cold to help us double our donations and help young people stay out of the cold.
- Your group will be highlighted as the presenting sponsor on the main Out of the Cold banner.
- Logo recognition on our website, social media, and sponsor signage.

GOLD SPONSOR

\$5,000

- Provides youth support services to assist with overall well-being & stability.
- Logo recognition on our website, social media, and sponsor signage

SILVER SPONSOR

\$2,500

- Provides youth with the fixed cost of entering stable housing.
- Logo recognition on our website, social media, and sponsor signage.

BRONZE SPONSOR

\$1,000

- Provide youth with one-on-one support to help stabilize and empower youth to live independently at HOPE Place.
- Logo recognition on our website, social media, and sponsor signage.

STAR SPONSOR

\$500

- Provides a youth with vehicle repair to allow them to stay employed, in school, and safe.
- Logo recognition on our website, social media, and sponsor signage.

HOPE SPONSOR

\$250

- Provides youth with resources to enter the workforce such as clothing, transportation, vital documents, etc.
- Logo recognition on our website, social media, and sponsor signage.



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OR head to our website HOPE4YouthMN.org, click the events tab, click on Out of the Cold

For more information about sponsorships, please contact Mark McNamer, Associate Director.



mmcnamer@hope4youthmn.org



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