

HOPE 4 YOUTH
Providing Pathways to End Youth Homelessness

DARKEST NIGHT 4K

WHEN: Friday, October 2nd at 6:00 PM



Scan for more information, to register, create a team, and become a sponsor

WHERE: Bunker Hills Golf Course -
12800 Bunker Prairie Rd NW, Coon Rapids, MN 55448

WHAT: The Darkest Night 4K is a family-friendly luminary-lit walk or run. As the sun goes down, participants are able to get a sense of what it may feel like to be outside and alone as darkness sets in. The evening will kick-off with live music and activities, leading into a short program with awards before runners and walkers begin.

WHY: The goal of this event is to raise awareness around youth homelessness and raise funds so they never have to experience it again.

TICKETS: Adults (18+): \$40
Child/Student (Age 4-17): \$20
Under 4 are FREE

**Register by Sept. 9th
to be guaranteed a 4K
long sleeve shirt!**

TIMELINE: 6:00 PM - Check-in, Activities, & Live Youth Band
6:45 PM - Welcome, Program, & Awards
(Awards: Top Fundraiser, Best Dressed Dog, Largest Team, Most Festive)
7:00 PM - Kick-off Runners & Walkers
8:00 PM - Wrap Up/Thank you

Games and activities will begin at 6:00 PM and go until materials run out or it gets dark



HOW TO GET INVOLVED - FUNDRAISING

- **CREATE A TEAM**

- CLICK [“Create a Team”](#)
- Fill in the required fields
- Once you have created a team, members can join - instructions below.
- SHARE your team page to help reach your goal for the chance to earn an incentive.
- If you created a team, you will also need to register to join your team.

- **JOIN A TEAM**

- To join an **existing** team, CLICK [“Register as an individual or Join a Team”](#) and select your team. You may have to scroll to find the correct team.
- Fill out the required fields
- SHARE your team page link to help reach your goal for the chance to earn an incentive.

- **PARTICIPATE AS AN INDIVIDUAL**

- CLICK [“Register as an individual or Join a Team”](#)
- Fill out the required fields
- SHARE the link to your page with family, friends, social media, etc. to fundraise.

TEAMS & INDIVIDUAL PARTICIPANTS HAVE THE OPPORTUNITY TO EARN INCENTIVES. SEE WHAT YOU CAN EARN ON THE NEXT PAGE.

DARKEST NIGHT 4K INCENTIVES YOU CAN EARN!

THE MORE YOU RAISE, THE MORE YOU EARN!

RAISE \$250

HOPE 4 Youth Tote Bag

- SPREAD HOPE in orange
- Front Pocket
- 18 in. handles
- 13" W x 11" H



RAISE \$500

SPREAD HOPE Hoodie + the Tote Bag

SPREAD HOPE Hoodie

- SPREAD HOPE across chest, H4Y logo on shoulder
- Independent Trading Co. black hoodie
- 80% cotton, 20% polyester blend fleece with 100% cotton face



**Sweatshirts handed out on a first-come, first-served basis. If we run out or don't have your size, we will place an order the following week.*

DARKEST NIGHT 4K SPONSORSHIPS OPPORTUNITIES

PLATINUM SPONSOR

\$10,000

- 16 complimentary 4K entries.
- Private tour of the HOPE 4 Youth Center for up to 16 guests (date TBD).
- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.
- Logo printed on 4K long sleeves if submitted by Friday, September 11th.

T-SHIRT SPONSOR

\$7,500

- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.
- Logo printed on 4K long sleeves if submitted by Friday, September 11th.

GOLD SPONSOR

\$5,000

- 8 complimentary 4K entries.
- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.
- Logo printed on 4K long sleeves if submitted by Friday, September 11th.

SILVER SPONSOR

\$2,500

- 4 complimentary 4K entries.
- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.

INCENTIVE SPONSOR

\$1,500

- 2 complimentary 4K entries.
- Verbal recognition during the program and on the incentive table.
- Logo recognition on our website, social media, and sponsor banner.

BRONZE SPONSOR

\$1,000

- 2 complimentary 4K entries.
- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.

STAR SPONSOR

\$500

- Verbal recognition during the program.
- Logo recognition on our website, social media, and sponsor banner.



SCAN THE QR CODE
FOR SPONSOR AND
TICKET INFORMATION!

OR head to our website HOPE4YouthMN.org, click the events tab, click on The Darkest Night 4K

For more information about sponsorships, please contact Mark McNamer, Associate Director.



mmcnamer@hope4youthmn.org



763.323.2066 ext. 103



OTHER WAYS TO SUPPORT:

DONATE FUNDS

- To financially donate, click "[DONATE](#)" on the Darkest Night 4K page.
- Encourage your network to donate funds by sharing the link.
- You can mail donations to HOPE 4 Youth at PO Box 48010, Coon Rapids, MN 55448.

SPREAD THE WORD!

- Share the [LINK](#) to our Darkest Night 4K website page
- Repost our posts on social media and share why you connect with our mission!
- Invite friends, family, and coworkers to participate or donate.
- Feel free to make your own posts about the Darkest Night 4K and tag us!

WHY HOPE 4 YOUTH?

- Every dollar you donate will help provide critical support to youth experiencing homelessness.
- In 2025, youth and children made over **7,394** visits to our HOPE 4 Youth Center to receive critical services.
- 27% of youth are parents.
- So far in 2026, we have seen the highest number of youth visiting our HOPE 4 Youth Center than ever before.
- Scan the QR Code to read our 2025 Annual Impact Report to learn more about the impact we made last year.



Screenshot,
crop, & post!

Share your why
in the caption
and make sure
to tag us.



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DARKEST NIGHT 4K

SAVE THE DATE

JOIN US FRIDAY, OCT. 2ND AT OUR
11TH ANNUAL DARKEST NIGHT 4K!

6 PM * *BUNKER HILLS GOLF COURSE*



The Darkest Night 4K is a luminary-lit walk/run to support youth homelessness. Invite your friends, family, and coworkers to participate! You can get involved by registering to walk/run, fundraising, becoming a sponsor, and spreading the word!

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7:00 PM - Kick-off Runners & Walkers

8:00 PM - Thank You

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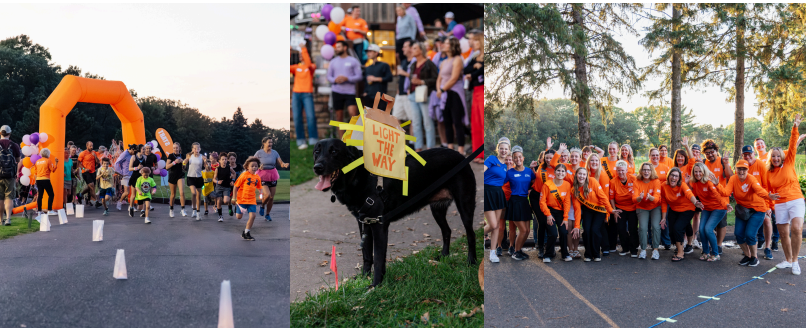
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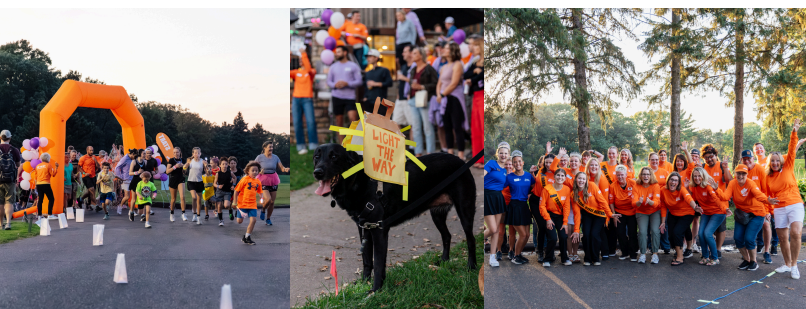
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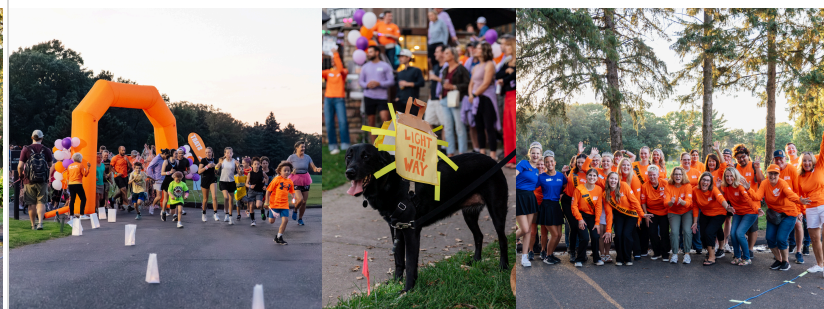
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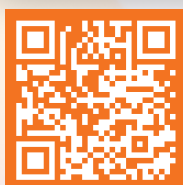
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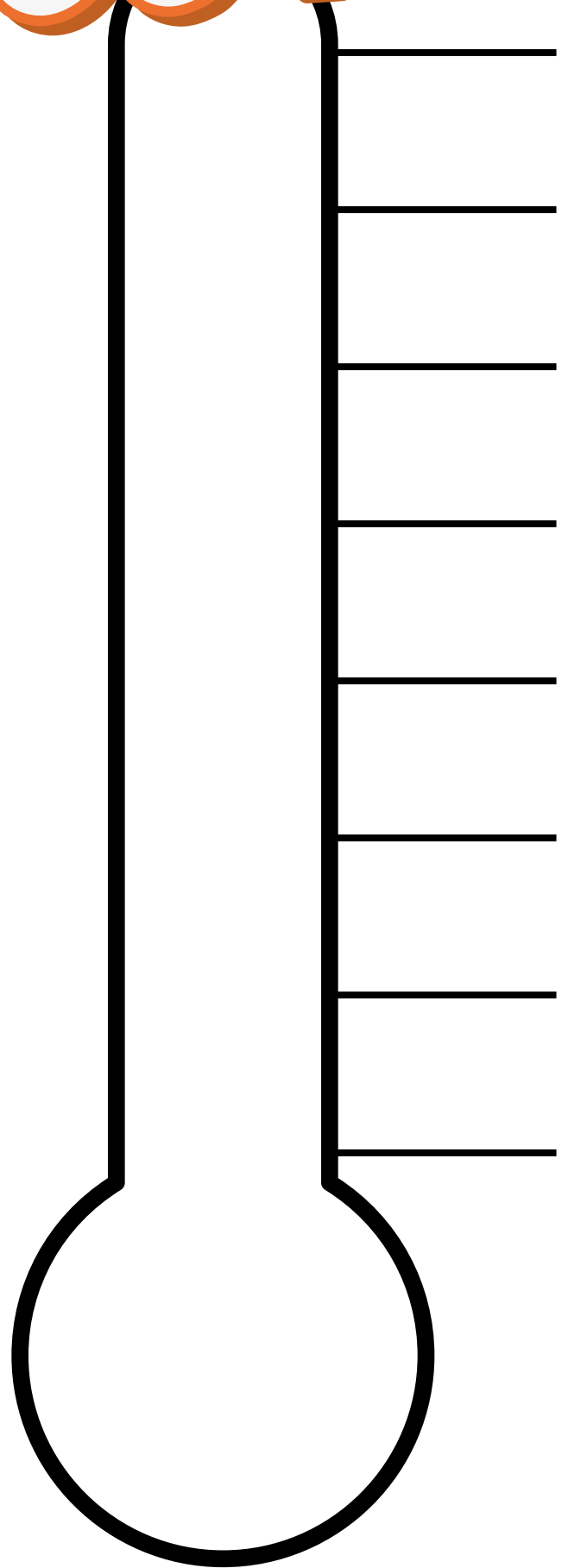
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GOAL!



Providing Pathways to End Youth Homelessness

**HELP ME REACH
MY GOAL OF
\$ _____!**



DARKEST NIGHT 4K

BINGO

\$5	\$10	\$15	\$20	\$25
\$30	\$5	\$50	\$40	\$10
\$5	\$10	DARKEST NIGHT 4K	\$15	\$20
\$25	\$30	\$10	\$40	\$50
\$5	\$10	\$50	\$15	\$5

Support youth experiencing homelessness by helping me get a BINGO!
Simply donate the amount on a square. Free space = any amount



With general questions about the event, please contact Abby Haubner, Marketing and Event Coordinator, at ahaubner@hope4youthmn.org or call 763.323.2066 ext. 116

For sponsor information, contact Mark McNamer, Associate Director, at mmcnamer@hope4youthmn.org or call 763.323.2066 ext. 103

Follow us on Social Media:



@HOPE 4 Youth



@hope4youthmn



@HOPE 4 Youth