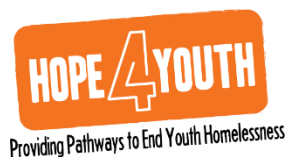


BOARD OF DIRECTORS MEETING

Monday, October 26th, 2020
5:00 – 7:00pm
Meeting Location: Virtual/Call In via Zoom

AGENDA	TIME
• Call to Order (Stephen Spears)	5:00p
• Welcome/Introductions (Stephen Spears) <ul style="list-style-type: none"> ○ Kristen VanHeel, Associate Director of Advancement ○ Nikki Kalvin, Manager of Community Engagement 	5:01p
• Approve Agenda (Stephen Spears)	5:03p
• Approval of Minutes (Stephen Spears)	5:04p
• Mission Moment (Nikki Kalvin) <ul style="list-style-type: none"> ○ HOPE 4 Youth Volunteer Program 	5:06p
• Executive Director Report (Linda Bryant) <ul style="list-style-type: none"> ○ Strategic Planning Process and Update ○ Personnel Update ○ Hope's Closet 	5:16p
• Financial Report (Mark Nolen/Julie Fliflet)	5:25p
• Program Report (Mark McNamer)	5:40p
• Advancement Report (Kristen VanHeel)	5:45p
• Committee Reports <ul style="list-style-type: none"> ○ Strategic Planning Committee – Jennifer Stone ○ Development Committee – Stephen Nash ○ Nominations Committee – Chris Warner 	5:50p
• New Business (Stephen Spears) <ul style="list-style-type: none"> ○ 2020-2021 Board Meeting Schedule ○ Board Member Pledge Form ○ New Board Member Nominations 	6:05p
• Action Item Recap (Stephen Spears)	6:25p
• Adjourn to Executive Session of Board Members (Stephen Spears)	6:30p
• Board Meeting Adjourn (Stephen Spears)	7:00p



Board of Directors Meeting Minutes

September 28, 2020

5:00-7:00 pm; via Zoom call

Board Members Present: Marina Bressler, Sean Haag, Leanne Matchen, Stephen Nash, Sarah Nohner, Mark Nolen (5:07 pm), Stephen Spears, Jennifer Stone (5:10 pm), Sheriff James Stuart, Anna VanRueden (6:08 pm), Chris Warner, Sue Woodard

Board Members Absent: none

Staff and Guests Present: Linda Bryant, Julie Fliflet, Mark McNamer, Julie Orlando

The meeting was called to order at 5:04 pm by Chris Warner, Chair of the Board.

Motion made by Marina Bressler, seconded by Stephen Spears and passed unanimously to approve the agenda as presented.

Welcome/Introductions

Julie Orlando, HOPE 4 Youth's new Director of Advancement was welcomed and introduced to the board. She started with HOPE 4 Youth on September 14th.

Approval of the Minutes

A motion was made by Leanne Matchen, seconded by Sherriff James Stuart, and passed unanimously to approve the August 24, 2020 minutes.

Executive Director Report

- Strategic Plan Process Update: Linda Bryant reviewed the Strategic Planning Process & Timeline document that was included in the board packet that outlined the proposed schedule and three phases of the upcoming strategic planning process that will begin this October and wrap up by the end of February 2021.
- Staffing Update: Linda Bryant gave the board an update on the plans for hiring for the three program positions that are currently open. Plans are to hire for the youth coordinator position by the end of October, to hire for the program manager position by the end of November, and to wait until January 2021 to hire for another youth coordinator after further evaluation of program needs. This will allow time for the new program manager to be involved in those discussions before hiring the second youth coordinator.

- Hope's Closet Update: plans are underway to reopen the store the third week of October. Initial plans are to be open 2 days a week and to continually evaluate as we go. A COVID-19 Preparedness Plan will be developed and in place like it is for all H4Y facilities before we open to ensure we are practicing the proper safety protocols. The lease for Hope's Closet is up at the end of December and in conversations with the landlord he has indicated he will not entertain a 1 year extension, so we are moving forward to find new space alternatives for the store as we are not comfortable committing to another 3 year lease at this location. We hope to find a larger space, preferably in Anoka County, that will serve our needs better than the current space.
- The Circle of Hope prevention pilot program at Excell Academy that began last July is being suspended due to COVID-19, and we will be winding down that programming over the next 30 days. The plan over the next 6-9 months is to develop a prevention programming model that will focus on high school age youth. H4Y will be working with the Anoka-Hennepin School District on how best to structure that programming and provide those services.

Financial Report

August Financial Dashboard

Sarah Nohner, Chair of the Finance Committee reviewed the highlights from the August financial dashboard that was included in the board packet. August was a good month financially, and H4Y continues to show a positive YTD net income, positive YTD variance to budget, and at the end of August we had a strong cash position with approximately 8 months cash on hand.

Approval of Signature and Spending Authority Policy

The Signature and Spending Authority Policy was first presented to the board at the June meeting, and at that time the board directed staff to confirm that it did not conflict with any current bylaws before they moved forward with voting to approve the policy. That has been confirmed, and it does not conflict with any current bylaws.

Motion made by Stephen Nash, seconded by Sarah Nohner and passed unanimously to approve and adopt the Signature and Spending Authority Policy as presented.

Return to Calendar Year End

The Finance Committee brought forward a recommendation to return the organization to a calendar year end. A thorough review of the pros and cons has been discussed over the course of several months by the Finance Committee, and a formal recommendation outlining the reasons and rationale for the change, along with the next steps and process for implementing the change was included in the board packet. The board discussed the recommendation at length. As part of the change, new board terms/officers would start October 1 as planned, and for then those terms would be extended 3 months to December 31, 2021.

Motion made by Mark Nolan, seconded by Marina Bressler and passed, with one vote in opposition by Sean Haag, to return to a calendar year end for the organization's financial year effective with the 2020 year, by extending the current fiscal year ending September 30, 2020 by 3 months to instead end December 31, 2020, and to authorize Julie Fliflet to sign all documents and forms and filings pertaining to the change.

Motion made by Stephen Spears, seconded by Mark Nolan and passed unanimously to table approval of the fiscal year end 9/30/21 budget as prepared and send the budget back to staff with a directive to revise and update the budget as appropriate to reflect a calendar year end of 12/31/21, That revised budget should be brought back to the Finance Committee and Board for approval in 2-3 months, before the beginning of the new year that will begin on January 1, 2021.

Budget FY2021

This item was tabled per the previous motion.

Advancement Report

The advancement scorecards that were included in the board packet were reviewed with the board. There was concern expressed that the new and renewed donors was much lower than the goals for the month. Staff will be looking into how those goals were originally set, the accuracy of the numbers, and possible reasons for the variance.

Program Report

The program scorecard that was included in the board packet was reviewed with the board. The low number of youth served at the Drop In Center does continue to be an area of concern.

Committee Reports

Strategic Planning Committee: Jennifer Stone, Chair of the Strategic Planning Committee noted that a lot of the strategic planning update was covered in the Executive Director report, but further stated for the board the focus on having a solid foundation upon which to base the process, and that the goal was to kick the process off soon in conjunction with Cheryl Jensen's help in working with H4Y as we move through this process.

Development Committee: Stephen Nash, Chair of the Development Committee gave a brief update on recent committee discussions. The Hunt for Hope event that took place this past Friday went very well. There are no firm revenue numbers to report out yet, but results should be similar to last year and the net last year was approximately \$20,000. He also mentioned the new donor and volunteer database platform that H4Y is implementing. This will hopefully be a much better system, more user friendly, and will allow the organization to consolidate multiple separate database systems into an all-in-one platform. Stephen also gave a recap of the Out of the Cold fundraising campaign that will be kicking off its 6-week span starting November 19th

and 20th and asked the board to send in ideas for potential companies that would be possible sponsors and partners. He also reminded the board that the Gala has been moved to the Spring. They are considering April 23rd but have not set a date yet and are having lots of discussions about ways to hold that event in a COVID friendly way.

Nominations Committee: Sue Woodard, Chair of the Nominations Committee noted that there was no report for this month. There are currently 1 or 2 candidates being considered that will most likely be presented next month.

New Business

Board Member Recognitions: Chris Warner led the board in recognizing the contributions of Sarah Nohner and Sheriff James Stuart who are leaving the board at the end of September when their terms end.

Board Election: The following slate of officers was presented for the coming year, with terms of October 1, 2020 – December 31, 2021:

Chair:	Stephen Spears
Vice Chair:	Stephen Nash
Treasurer:	Mark Nolan
Secretary:	Marina Bressler

Motion made by Chris Warner, seconded by Jennifer Stone and passed unanimously to accept the slate of officers as presented.

Executive Session

The meeting was adjourned at 6:38pm to executive session.

Respectfully Submitted,
Julie Fliflet
Director of Finance & Administration

HOPE4YOUTH Strategic Planning Kickoff Meeting Notes – 10.12.2020

AGENDA ITEM	DISCUSSION
Welcome and Introductions	<p>Everyone introduced themselves – those present included:</p> <ul style="list-style-type: none"> - Linda Bryant, Executive Director HOPE4YOUTH - Imogen Davis, Consultant – Strategic Consulting and Coaching - Cheryl Jensen, Managing Partner/Consultant, Strategic Consulting and Coaching - Anna VonReuben, HOPE4YOUTH Board Member - Stephen Nash HOPE4YOUTH Board Member - Stephen Spears HOPE4YOUTH Board Member - Leanne Matchen HOPE4YOUTH Board Member - Mark McNamer HOPE4YOUTH Program Director - Julie Orlando HOPE4YOUTH Development Director
Key Principles for Process	<p>Linda spoke about important principles to guide the process:</p> <ul style="list-style-type: none"> o Create a warm and welcoming environment. o Have fun during the process. o Be transparent about intentions and provide clear documentation of processes and decisions. o Be inclusive and consider input from a broad array of stakeholders <p>Imogen walked the group through the SCC process and core values - see Attachment - Strategic Consulting and Coaching Planning Framework and Values – p. 4</p>
Determine key groups for input	<p>The committee discussed a variety of stakeholder groups and reached a consensus on who we should be asking and how to gather their input:</p>
	<p>YOUTH:</p> <ul style="list-style-type: none"> - Drop-In Center Youth: A paper survey will be conducted in the Drop-In Center over a period of two weeks, and will be put into a drop-box. An incentive will be provided. - Hope Place Youth: An in-person (socially distanced/masks required) focus group will be conducted during the time of the regular youth group meeting. An incentive will be provided. - Questions: The questions will include (but not be limited to) what they think is going well with H4Y, areas they see for improvement, what would they tell others about H4Y, what services are most

	important/useful/helpful to them, how did they hear about the program and where they see the greatest needs
	VOLUNTEERS:
	<ul style="list-style-type: none"> - We will use Survey Monkey to survey program volunteers at HOPE4YOUTH. Questions will include (but not be limited to): <ul style="list-style-type: none"> o How they feel about their volunteer experience? o Would they recommend this volunteer experience to a friend? o What would make their volunteer experience better? o Do they feel appreciated? o Do they have the resources to do there job – adequate training? o Is it comfortable and safe space to work in? o How they perceive strengths of organization, weaknesses, opportunities and threats.
	COMMUNITY AND COLLABORATIVE PARTNERS:
	<p>We will use Survey Monkey to survey partner agencies and community organizations. Questions will include (but not be limited to):</p> <p>How they perceive strengths of organization, weaknesses, opportunities and threats for HOPE4YOUTH, and the needs they are seeing in homeless and precariously housed youth within their own agencies/jurisdictions; Are we a resource to them?; Are we duplicating services already available in the community?</p> <p>Partner agencies will include:</p> <ul style="list-style-type: none"> - Anoka Hennepin School District - Anoka Police Department - Anoka County (Workforce Program and others as recommended by H4Y staff - YMCA - Heading Home Anoka – County Collaborative - Tree House and other service partners - Others TBD
	FUNDERS:
	Linda will send names of 5 or 6 key foundations to SCC and they will choose who to contact via a phone call for a key-informant interview.

HOPE4YOUTH Strategic Planning Kickoff Meeting Notes – 10.12.2020

	BOARD AND STAFF:
	Board and Staff will be sent a survey. SCC may also conduct a focus group of staff @ their regular meeting. The questions will include SWOT and engagement questions.
	FOUNDERS/FORMER BOARD MEMBERS
	Everyone agreed that a perspective from founders was important for context in this process. Brian will do a presentation to the board and staff. Imogen will also interview Brian to get his perspective.
Need for communications around process:	Linda spoke to the need to have clear and timely communications to stakeholders about the process, to make sure they have a heads up before they receive requests for input or participation.
Proposed Future Meeting Dates for Strategic Planning Team (Please hold)	<p>Wednesday, December 2 – 6:00 – 7:30 PM</p> <p>Wednesday, December 16 – 6:00 – 7:30 PM</p> <p>Wednesday, January 13, 2021 – 6:00 – 7:30 PM</p> <p>Wednesday, January 27, 2021 – 6:00 – 7:30 PM</p> <p>Wednesday, February 10, 2021- 6:00 – 7:30 PM</p> <p>Wednesday, February, 24, 2021 – 6:00 – 7:30 PM (IF NEEDED)</p>
THANKS TO EVERYONE FOR ALL THE GREAT PARTICIPATION AND ENGAGEMENT!	



HOPE4YOUTH Strategic Planning Kickoff Meeting Notes – 10.12.2020

***Grounded in our core values** and focused on our client’s mission, the SCC planning framework creates exceptional, lasting value for clients through five flexible but distinct stages:*



Survey and interview board members, staff, and other stakeholders to understand the organization’s current realities. Conduct research to identify and **understand external trends** that impact operations.

Analyze and distill the scan findings and select the best lens for **finding the most meaning** - giving you greater knowledge, new insights, and **increased clarity**.

Foster authentic engagement that gives ownership to all participant voices through inclusive facilitation and **apply effective processes and models** that give structure to the planning process.

Create a bold roadmap of action that guides and aligns organizational resources to **increase your mission impact**.

Build bridges from plan to execution through workplans or dashboards to support your success.

Integrity: We are open, honest, and transparent in all our work.

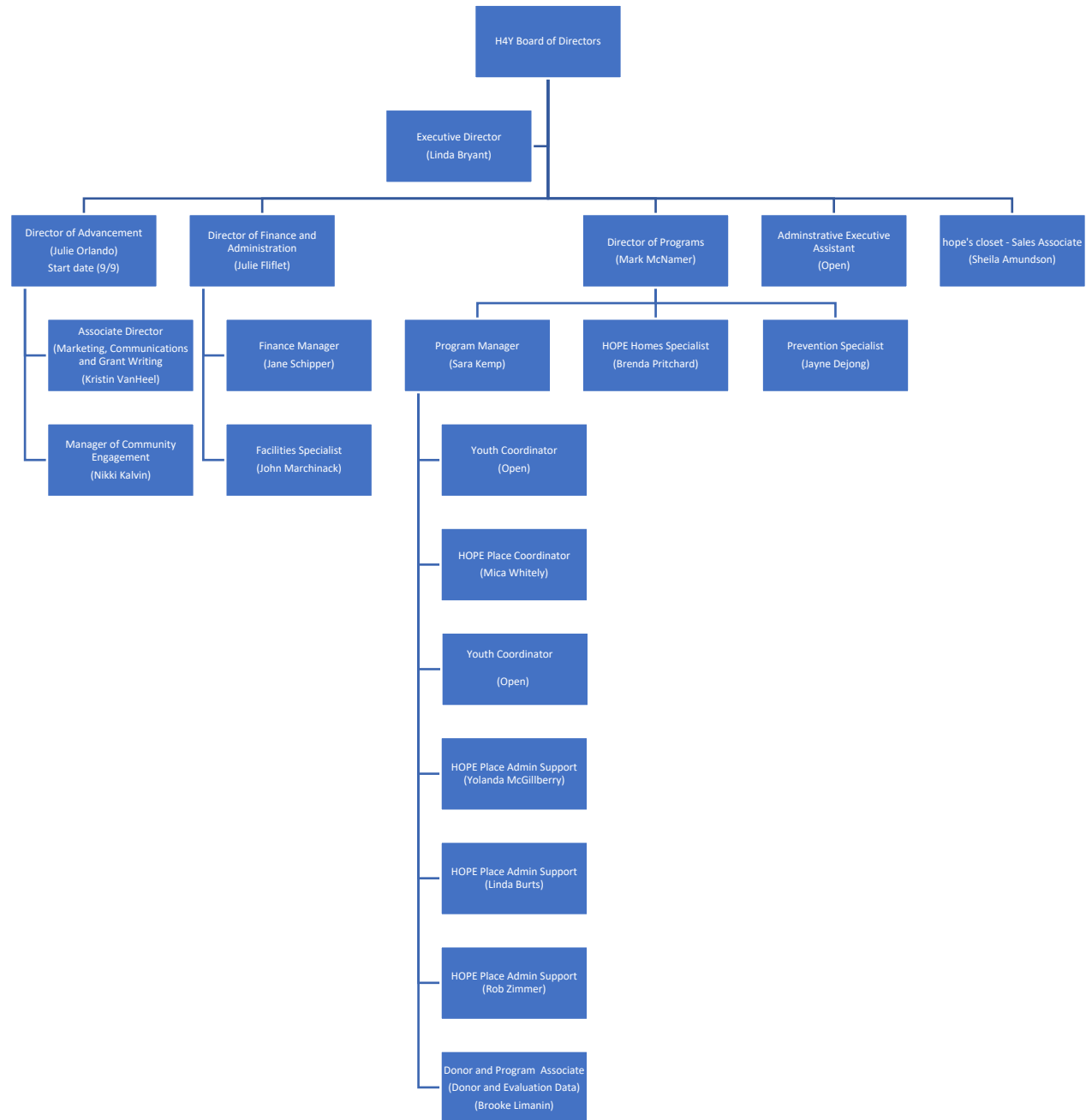
Mission centered: We are deeply committed to our clients’ missions and their work in the community.

Authentic leadership: We strive to discover and act upon the true strengths within ourselves, in our clients’ organizations, and in the world.

Respectful relationships: We build solid and genuine relationships with board and staff.

Community: We value and listen to the wisdom of the community and believe in giving back.

Organizational Chart – As of 8/20/2020



HOPE 4 Youth Financial Dashboard

FY 20: September 2020

Profit & Loss

MONTH

YTD

Comments

Income	Actual	Var to Budget	Actual	Var to Budget	
Donations	\$27,196	-\$29,354	\$579,625	-\$131,375	FY19 Sept=\$31K
Special Events	\$24,925	\$925	\$313,741	-\$75,259	Sept; Hunt 4 Hope Event
Foundations/Grants	\$20,000	-\$30,000	\$226,230	\$41,230	Schulze Fdn; Anoka County
OEO COVID Emergency Fndg	\$5,540	\$5,540	\$30,940	\$30,940	
CARES Act Forgivable Loan	\$22,978	\$22,978	\$139,792	\$139,792	
Earned & Investment Income	\$11,490	-\$6,804	\$190,799	-\$24,633	hopes closet closed mid March
Assets Released From Restriction	\$17,754	\$3,360	\$218,106	\$10,170	
Total	\$129,884	-\$33,355	\$1,699,231	-\$9,136	

Expenses

General Ops (Drop-In Center/Programs)	\$69,660	-\$10,055	\$704,348	-\$43,987	
Hope Place	\$39,969	\$4,034	\$367,900	\$10,257	
Hope's Closet	\$5,169	-\$5,550	\$72,996	-\$38,363	hopes closet closed mid March
Special Events	\$9,524	-\$1,796	\$68,750	-\$18,435	Sept; Hunt 4 Hope
Development	\$15,494	-\$8,269	\$145,902	-\$66,889	
Administration	\$14,321	-\$2,873	\$135,730	-\$42,769	
Total	\$154,138	-\$24,509	\$1,495,625	-\$200,187	

Net Income **-\$24,255** **-\$8,845** **\$203,606** **\$191,051**

Cost Allocation

Program	Administration Development		Total
80.4%	9.5%	10.2%	100%
> 70%	<12%	<18%	

Balance Sheet

9/30/20 9/30/19 % Change Comments

Assets

Current Assets	\$1,288,382	\$1,346,413	-4%	
Fixed Assets	\$1,651,772	\$1,698,178	-3%	
Longterm Receivable & Mutual Fund	\$251,180	\$249,635	1%	
Total	\$3,191,334	\$3,294,226	-3%	

Liabilities & Equity

Liabilities	\$551,181	\$639,573	-13%	
Equity W/ Donor Restriction	\$409,488	\$573,594	-29%	
Equity W/O Donor Restriction	\$2,027,058	\$1,620,831	25%	
Net Income	\$203,606	\$460,227	-55%	
Total	\$3,191,334	\$3,294,226	-3%	

Cash Flow

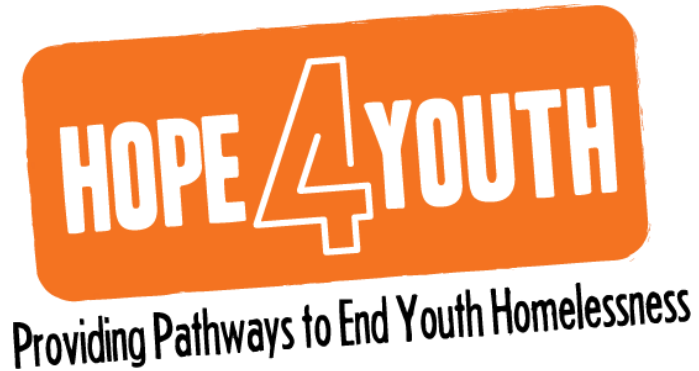
<u>9/30/2020</u>	<u>8/31/2020</u>	<u>7/31/2020</u>
\$1,043,243	\$1,065,243	\$1,113,035
\$140,484		

Key

light red > \$5,000 variance
yellow < \$5,000 variance
green = favorable variance

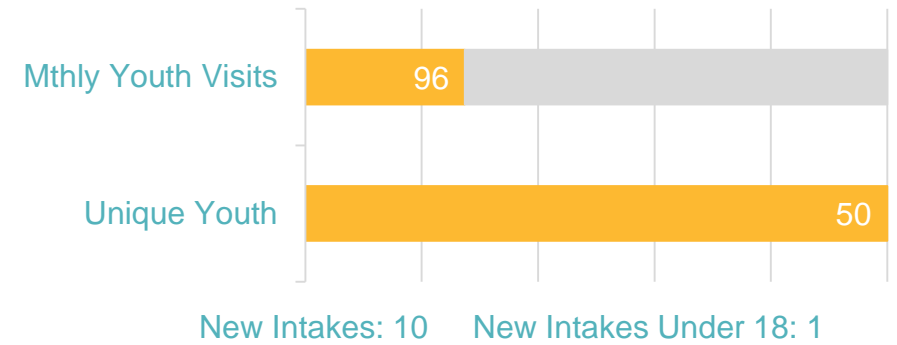
Cash Flow Based on average Expenses *7.6 months *using average/month

*GOAL: 3-6 Months



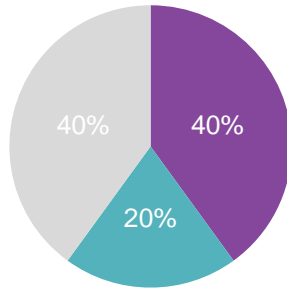
Programs Scorecard September 2020

HOPE 4 Youth Drop-In Center Youth Statistics



Housing Navigation Referrals

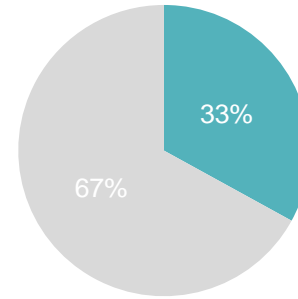
- Stepping Stone - 4
- Housing Navigator - 2
- Sober Living - 0
- Goal - 10



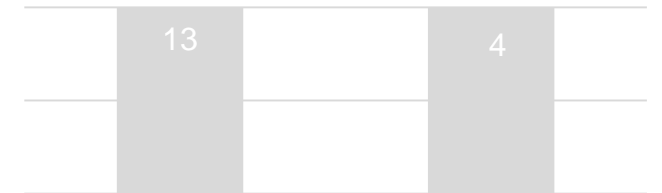
Youth Employment/ Education

15

Visits with the on-site Anoka County Workforce Center and Case Manager for Employment/ Education
Goal: 45



HOPE Clinic

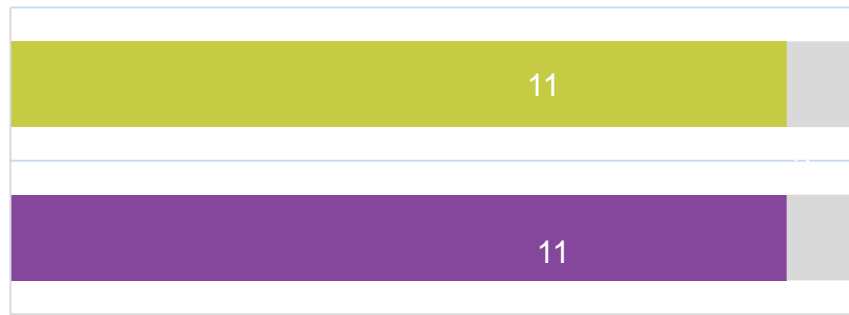


We are in process of finding a new On-Site Provider for HOPE Clinic

HOPE Place Youth Statistics

Clients Living at HOPE Place

Clients Working on Employment/ Education

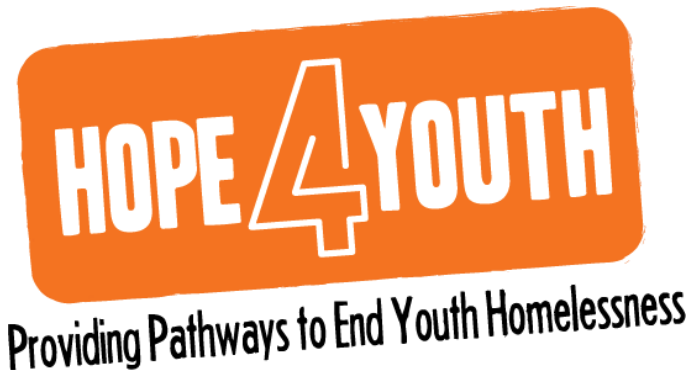


Drop-In Center On-Site Resources

4

Service and Referral Programs at the Drop-In Center
Goal: 22

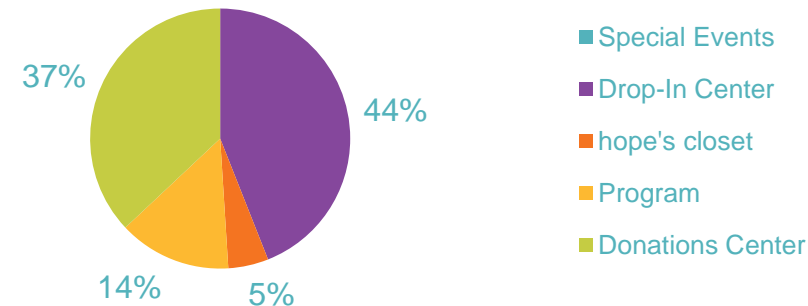




Advancement Scorecard September 2020*

*Stats are only reflective of September (Not YTD)

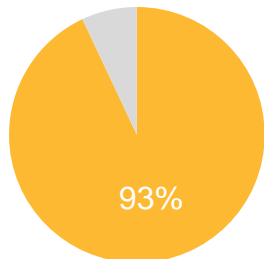
Volunteer Hours by Program Area



Donors

116

Donor Goal: 125

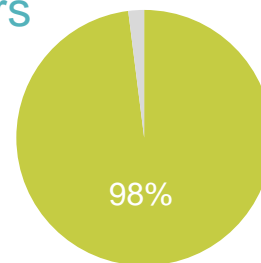


■ Current ■ Goal

New/Renewed Donors

39

New/Renewed
Donors Goal: 40



■ Current ■ Goal

Active Volunteers

59

of Active
Volunteers

204

Volunteer
Hours

6

of New
Volunteers

Social Media Statistics

Impressions
30,700

22% Decrease
From Previous
Month

Clicks
208

26% Increase
Over Previous
Month

Engagement
1,890

25% Decrease
From Previous
Month

Followers
12,149

.2% Increase
Over Previous
Month

Website Statistics

Users
1,656

14% Increase
Over Previous
Month

Visits
2,195

20% Increase
From Previous
Month

New
82%

Visits
2.8

Email Statistics

6,69

Subscribers

8

No emails were sent in
September.

OUT OF THE COLD



WHAT?

On any given night, 6,000 youth in Minnesota don't have a place to call home. With cold weather approaching this holiday season, you can provide **the gift of HOPE** to youth in our community by participating in HOPE 4 Youth's Out of the Cold. This life-changing, six-week campaign will raise awareness of youth experiencing homelessness and raise funds for HOPE 4 Youth to continue meeting the basic needs of youth and providing them the tools to thrive.

There are two major components of the campaign:

- 48-hour kickoff "in the cold" November 19-20, to compliment Give to the Max Day
- Fundraising initiatives over six weeks centered around the gift of HOPE

WHEN?

The campaign will run November 19 through December 31, 2020. Everyone is welcome to stop by our kickoff celebration on Thursday, November 19, between 4-8 p.m. at the Anoka County Sheriff's Office.

HOW CAN YOU HELP?

Sign up online to be "out in the cold" for a one-hour time slot between November 19 – 20 (48 hours).

For your designated hour, you can choose any place to be "out in the cold" – your backyard, a business parking lot, a park, up in a tree stand, or anywhere you'd like! During your hour outside, we'd love for you to post your experience on social media, share photos/videos and encourage your friends/family to give the gift of HOPE to youth through your online fundraising page. You are also encouraged to stop by our kickoff celebration (Thursday, November 19, 4-8 pm.) to get free goodies, drop off cash donations and let us thank you in person.

Set-up your own online fundraising page and raise critical funds for HOPE 4 Youth. We'll give you all the tools to make fundraising easy. You will have until December 31, 2020 to promote your fundraising page and we'll give you helpful tips/tricks that will motivate people to give the gift of HOPE.

Be a partner. We need businesses and individuals to jump start the campaign with a financial donation. Your partnership will motivate others to give the gift of HOPE to the youth we serve. There are several options:

- Be an hourly partner during the first 48-hours (\$500/hour)
- Be a weekly partner during one week of the campaign (\$2,000/week)
- Be our HOPE partner throughout the whole campaign (\$10,000 with inclusion in iHeartRadio ads)

All partners will be highlighted on our social media platforms, named/linked on our website, and receive other promotional opportunities.

Details on all three opportunities are posted on [HOPE4YouthMN.org](https://hope4youthmn.org).

QUESTIONS?

Contact Julie Orlando, director of advancement, at jorlando@hope4youthmn.org.



2020-2021 Board & Committee Meeting Calendar

October 2020

14 th	Friday	Finance Committee - Email Mtg	
26 th	Monday	Board of Directors Meeting	5:00-7:00pm

November 2020

11 th	Wednesday	Finance Committee Meeting	4:00-5:00pm
17 th	Tuesday	Development Committee Meeting	3:00-4:00pm
23 rd	Monday	Board of Directors Meeting	5:00-7:00pm

December 2020

2 nd	Wednesday	Strategic Planning Committee Meeting	6:00-7:30pm
15 th	Tuesday	Development Committee Meeting	3:00-4:00pm
16 th	Wednesday	Finance Committee - Email Mtg	
16 th	Wednesday	Strategic Planning Committee Meeting	6:00-7:30pm

January 2021

13 th	Wednesday	Finance Committee – Email Mtg	
13 th	Wednesday	Strategic Planning Committee Meeting	6:00-7:30pm
19 th	Tuesday	Development Committee Meeting	3:00-4:00pm
25 th	Monday	Board of Directors Meeting	5:00-7:00pm
27 th	Wednesday	Strategic Planning Committee Meeting	6:00-7:30pm

February 2021

10 th	Wednesday	Finance Committee Meeting	4:00-5:00pm
10 th	Wednesday	Strategic Planning Committee Meeting	6:00-7:30pm
16 th	Tuesday	Development Committee Meeting	3:00-4:00pm
22 nd	Monday	Board of Directors Meeting	5:00-7:00pm
24 th	Wednesday	Strategic Planning Committee	6:00-7:30pm (Tentative)

March 2021

10 th	Wednesday	Finance Committee – Email Mtg	
16 th	Tuesday	Development Committee Meeting	3:00-4:00pm
22 nd	Monday	Board of Directors Meeting	5:00-7:00pm

April 2021

15 th	Wednesday	Finance Committee – Email Mtg	
20 th	Tuesday	Development Committee Meeting	3:00-4:00pm
26 th	Monday	Board of Directors Meeting	5:00-7:00pm

May 2021

12 th	Wednesday	Finance Committee Meeting	4:00-5:00pm
18 th	Tuesday	Development Committee Meeting	3:00-4:00pm
24 th	Monday	Board of Directors Meeting	5:00-7:00pm

June 2021

15 th	Tuesday	Development Committee Meeting	3:00-4:00pm
16 th	Wednesday	Finance Committee – Email Mtg	
28 th	Monday	Board of Directors Meeting	5:00-7:00pm

July 2021

14 th	Wednesday	Finance Committee – Email Mtg	
------------------	-----------	-------------------------------	--

August 2021

11 th	Wednesday	Finance Committee Meeting	4:00-5:00pm
17 th	Tuesday	Development Committee Meeting	3:00-4:00pm
23 rd	Monday	Board of Directors Meeting	5:00-7:00pm

September 2021

15 th	Wednesday	Finance Committee – Email Mtg	
21 st	Tuesday	Development Committee Meeting	3:00-4:00pm
27 th	Monday	Board of Directors Meeting	5:00-7:00pm

October 2021

13 th	Wednesday	Finance Committee – Email Mtg	
19 th	Tuesday	Development Committee Meeting	3:00-5:00pm
25 th	Monday	Board of Directors Meeting	5:00-7:00pm

November 2021

10 th	Wednesday	Finance Committee Meeting	4:00-5:00pm
16 th	Tuesday	Development Committee Meeting	3:00-4:00pm
22 nd	Monday	Board of Directors Meeting	5:00-7:00pm

December 2021

15 th	Wednesday	Finance Committee – Email Mtg	
21 st	Tuesday	Development Committee Meeting	3:00-4:00pm



Annual HOPE 4 Youth Board Member Pledge Form 2020

HOPE 4 Youth recognizes that our board members contribute in many valuable ways to include but not be limited to personal financial commitment, input/feedback, professional guidance, and in-kind resources. Therefore, each board member is asked every year to complete a Board Member Pledge Form, which will facilitate the organizations fiscal planning, eliminate repetitive requests and will help the Development Committee contact only those board members who agree to participate in various events and activities.

Print Name: _____ phone: _____ Email: _____

For your planning purposes, we would like you to take some time and think about the following options for 2020.

My commitment to HOPE 4 Youth consists of the following pledge:

Your Personal Financial Commitment

I will financially give \$_____ to HOPE 4 Youth through: (Please circle one option and looking for 100% board participating and a staff will get back to you regarding your selection)

_____ Annual check or in the following installments:

☐ Monthly ☐ Quarterly ☐ Yearly

_____ Workplace giving (*Please let us know if your employer will match your gift*)

_____ Stock transfer

_____ Monthly donation

_____ Thrivent Choice Dollars

Fundraise (Plan to assist with at least one or more activities)

_____ I will send end of year appeal letters to 5-10 individuals or couples in my network, with a shorthand-written note from me.

_____ I will put together a team of participants for The Darkest Night of Your Life 5K.

_____ I will host a table at the Inspiring HOPE Event (no cost).

_____ I will host a table or buy tickets to a Night4HOPE (Gala)

_____ I will donate a silent auction item or basket (sporting event tickets, a week at a cabin, a service, a tour of your employer, etc.) for the Night4HOPE

_____ I will participate for an hour during the Out of the Cold Event and invite others to participate as well (either at

a location or from work or home).

___ I will host a (virtual or in person) Fundraising Event (Garage sale, house party, bbq and etc.)

Friendrais(ers) are important to continuing to grow awareness of HOPE4Youth we ask that each board member identify at least one potential partner at some point during the year via two opportunities: (Please select one or more)

___ By introducing a new business owner, individual or family that the Development Director and/or the Executive Director can speak with, invite out for a tour and make and eventually make an “ask”.

___ Participate in the Give to the Max/Out of the Cold 2020 Campaign and invite others to participate

___ I will forward emails and social media posts to my contacts.

___ Invite five family members or friends to Look Inside Hope

___ I will inform the Executive Director when I become aware of opportunities to make presentations at civic groups, chambers, churches, family foundations or others.

Other Volunteer Opportunities (Optional)

___ I will make “thank you” calls to donors (January) and or Volunteers (Thank-a-Thon during the Month of April)

___ I will make every effort to attend a Volunteer Appreciation Event (as scheduled).

___ I will volunteer at one of the HOPE4Youth locations during the year.

As a member of the Board of Directors of HOPE 4 Youth, I am committed to promoting the mission of the organization. I accept this commitment as an important element of my role and responsibilities as a member of HOPE 4 Youth’s Board of Directors and this year’s fund development commitments. As tangible evidence of that commitment I would like to make the following pledge to HOPE 4 Youth for 2020.

Signature_____

Date: _____

(Please return completed forms to Linda Bryant at lbryant@hope4youthmn.org. THANK YOU!)