



Development Committee – January 2022 Meeting Recap

Great to see Rich and our newest member Marianne on Tuesday for the Zoom!

Marianne Milano is the communications and engagement manager for [Christian Family Solutions](#). Her extensive experience has involved media (TV/radio) and mental health, and she has a strong passion for homeless youth. She's also volunteered with us during the past year. Welcome, Marianne!

Here's a brief recap of our meeting:

- **Giving update for November/December 2021** – see attached document. And yes, it's good news!
- **A Night 4 HOPE – Saturday, April 23, 2022**
 - The venue will again be The Mill Site in Anoka and Kat Perkins is confirmed again for music.
 - We are finalizing sponsorship information and will get that out to you. We'd love your help with any new potential sponsors. Please send any ideas/contacts to me.
 - We also need help securing 3-5 substantial live auction items. Please let me know if you have any connections or ideas.
- **Other 2022 event dates:**
 - **May 1 – May One Run in St. Paul**
 - HOPE 4 Youth and Treehouse will be the beneficiaries of this new MN Run Series event. We'd love for you to promote it to any runners you know.
 - RACE WEBSITE: <https://www.mayonerun.com/>
 - Join the H4Y team or donate to it: <https://raceroster.com/events/2022/55447/may-one-run/pledge/team/373068>
 - **September 30, 2022 – The Darkest Night 4K** at Bunker Hills Golf Club in Coon Rapids
 - **November 7-11, 2022 – Out of the Cold**
 - This revamped event will take place on 5 days in November with each day having AM/PM drive-thru collections at the Anoka County Sheriff's Office.
- **Two new ideas we're considering for Summer 2022**
 - A summer appeal mailed to our donors with a goal to raise \$20K for our immediate summer needs. Similar in format/content to our Dec Annual Appeal.
 - A summer donor appreciation event. With the success of our December donor event, we're considering a summer event. This will be a discussion topic at the board meeting on Monday night. We'd love feedback on this idea and if/what, you as a donor would attend during the summer.

I will be sending out Zoom invites for our 2022 meetings but the upcoming meetings will be at 3pm on Feb. 22, March 22, and April 19.

Please let me know if you have any questions, suggestions or feedback. We love hearing from each of you. Thank you and stay warm!

