



2025 Comprehensive Campaign Committee

Mission: Provide pathways to end youth homelessness

Vision: All youth will feel safe, valued, and supported while reaching their full potential. This begins with meeting their basic needs and leads to giving them the tools to thrive.

Committee Vision: The *Comprehensive Campaign Committee* is comprised of fundraising thought leaders helping to drive a global fundraising plan to fulfill Mission Expansion, Mission Delivery, and Mission Sustainability through specific and intention goals within each sector. HOPE 4 Youth's Comprehensive Campaign infrastructure will have focused campaign goals and objectives and meaningful timelines. This committee will act as a subset of the Development Committee and Advisory Committee while engaging both individuals on the board and those outside of the board of directors. Those on the committee have expertise in fundraising knowledge linked to key competencies supporting HOPE 4 Youth during the recommendation, collaboration, and/or accountability elements of the campaign. The tenure of the committee members will coincide with each unique campaign agenda.

Comprehensive Campaign Committee Objective:

- Support HOPE 4 Youth in each phase of the Comprehensive Campaign
- Provide recommendations, collaboration, and accountability for publicity, timeline, themes, and materials for campaign and established goals with staff and board.

Chair: XXX

Members: Paul Moore, Don Phillips, (Media partner), (Marketing), (Key donor), (XXX?)

Staff: LaChelle Williams

2025+ Focus

- Mission Expansion: New Facility – Phase I
- Mission Delivery: Annual Fund - Phase I
- Mission Sustainability: Endowment Fund – Phase II

Monthly meeting Schedule:

- Virtual connections via TEAMS
- Schedule TBD