

10TH ANNUAL DARKEST NIGHT 4K

HOPE 4 YOUTH

WHEN: Friday, October 3rd at 6:00 PM



For more information, to purchase tickets, become a sponsor, and more, scan the QR code.

WHERE: Bunker Hills Golf Course -
12800 Bunker Prairie Rd NW, Coon Rapids, MN 55448

WHAT: The Darkest Night 4K is a family-friendly luminary-lit walk or run. As the sun goes down, participants are able to get a sense of what it may feel like to be outside and alone as darkness sets in. The evening will kick off with live music and activities, leading into a short program with awards before runners and walkers begin.

WHY: The goal of this event is to raise awareness around youth homelessness and raise funds so they never have to experience it again.

TICKETS: Adults (18+): \$40
Child/Student (Age 4-17): \$20

TIMELINE: 6:00 - 6:30 PM - Check-in, Activities, & Live Youth Band
6:45 PM - Welcome, Program, & Awards
7:00 PM - Kick off Runners & Walkers
8:00 PM - Wrap Up/Thank you

Games and activities will begin at 6:00 PM and go until materials run out or it gets dark



HOW TO GET INVOLVED - FUNDRAISING

• START FUNDRAISING NOW!

- You can create a team, join a team, or participate individually! Make sure to check with your employer to see if they offer a match.

▪ CREATE A TEAM

- CLICK “Register your team”
- Fill in the necessary information
- Once you have created a team, members can join - follow the instructions below.
- SHARE your team page link to help reach your goal for the chance to earn our incentive.

▪ JOIN A TEAM

- To join an existing team, CLICK “participate as an individual” then select your team OR scroll to the bottom of the page to find the correct team.
- SHARE your team page link to help reach your goal for the chance to earn our incentive.

▪ PARTICIPATE AS AN INDIVIDUAL

- CLICK “Participate as an individual”
- Fill out the necessary information
- SHARE the link of your page with family, friends, social media, etc. for the chance to earn our incentive.

▪ CREATE A FACEBOOK FUNDRAISER

- Follow the instructions on the following page.
- Be sure to share your fundraising page with your followers and network.

◦ CHECK OUT THE INCENTIVE YOU CAN EARN BELOW!



HOPE 4 Youth Utility Tote

- “HOPE 4 Youth Providing pathways to end youth homelessness” is printed on the tote.
- Dual side grab handles
- Patterned design on the sides
- 32” shoulder straps
- Collapses for easy storage



FACEBOOK FUNDRAISER INSTRUCTIONS

- Log in to your Facebook
- Click on fundraisers on the left-hand menu
 - Don't see it? Click "See More"
- Click "Raise Money"
 - Select "Nonprofit"
- Search "HOPE 4 Youth"
 - Be sure it matches the image below



HOPE 4 Youth, Inc

Community and economic development • Anoka, MN

- Fill in fundraiser details
 - Set a goal
 - Set your end date
 - Create a title and share why you are fundraising
 - Choose a photo
- Click "Create"
- Share it!
 - Invite friends, post updates, and thank donors. The more you share, the more people will see it and support you'll get.



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SPONSORSHIP OPPORTUNITIES

Please note: To be featured in signage and on the 4K long sleeves - submit before September 15th.

PLATINUM SPONSOR

\$10,000

- Displayed recognition predominately at the event
- 16 complimentary 4K entries
- Logo linked to your website on 4K Event page
- Mentions on HOPE 4 Youth's social media
- Private tour for your group at our HOPE 4 Youth Center in Anoka
- Logo on 4K Long Sleeve T-shirt
- Must be submitted before September 15th to be featured on the t-shirt

SILVER SPONSOR

\$2,500

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 4 complimentary 4K entries
- Logo with link on the HOPE 4 Youth website
- Mention on HOPE 4 Youth's social media
- Must be submitted by September 15th to be featured on signage

T-SHIRT SPONSOR

\$7,500

- Displayed recognition at the event
- Logo linked to your website on the 4K Event Page
- Mentions on HOPE 4 Youth's social media
- Logo on 4K Long Sleeve T-shirt
- Must be submitted before September 15th to be featured on the t-shirt

BRONZE SPONSOR

\$1,500

- Displayed recognition at the event
- 2 complimentary 4K entries
- Logo with a link on the HOPE 4 Youth website
- Must be submitted by September 15th to be featured on the signage

GOLD SPONSOR

\$5,000

- Displayed recognition at the event
- 8 complimentary 4K entries
- Logo with link on the HOPE 4 Youth website
- Mentions on HOPE 4 Youth's social media
- Logo on 4K Long Sleeve T-shirt
- Must be submitted before September 15th to be featured on the t-shirt

STAR SPONSOR

\$500

- Displayed recognition at the event
- Logo with link on the HOPE 4 Youth website
- Must be submitted by September 15th to be featured on signage

For more information about sponsorships, please contact Nikki Kalvin,
nkalvin@hope4youthmn.org or call 763.323.2066 ext. 102



OTHER WAYS TO SUPPORT:

DONATE FUNDS

- To financially donate, click “[DONATE](#)” on the Darkest Night 4K page.
- Encourage your network to donate funds by sharing the link.
- You can mail donations to HOPE 4 Youth at PO Box 48010 Coon Rapids, MN 55448

SPREAD THE WORD!

- Share the [LINK](#) to our Darkest Night 4K page
- Repost our posts on social media and share why you connect with our mission!
- Invite friends, family, and coworkers to participate or donate.
- Feel free to make your own posts about the Darkest Night 4K and tag us!

WHY HOPE 4 YOUTH?

- Every dollar you donate will help provide critical support to youth experiencing homelessness.
- In 2024, youth and children made over **5,158** visits to our HOPE 4 Youth Center to receive critical services.
- 30% of youth are parents.
- So far in 2025, we have seen the highest number of youth visiting our HOPE 4 Youth Center than ever before.
- Scan the QR Code to read our 2024 Annual Impact Report to learn more about the impact we made last year.





With general questions about the event, please contact Abby Haubner, Marketing and Event Coordinator, at ahaubner@hope4youthmn.org or call 763.323.2066 ext. 116

For sponsor information, contact Nikki Calvin, Director of Advancement, at nkalvin@hope4youthmn.org or call 763.323.2066 ext. 102

Follow us on Social Media:



@HOPE 4 Youth



@hope4youthmn



@HOPE 4 Youth

Screenshot,
crop, & post!

Share your why
in the caption
and make sure
to tag us.



Screenshot,
crop, & post!

Make sure to
tag us!





I'm participating in the
Darkest Night 4K because...



**I'm lighting the way to
end youth homelessness
one step at a time!**