



Governance Board Meeting

July 28, 2025





Welcome

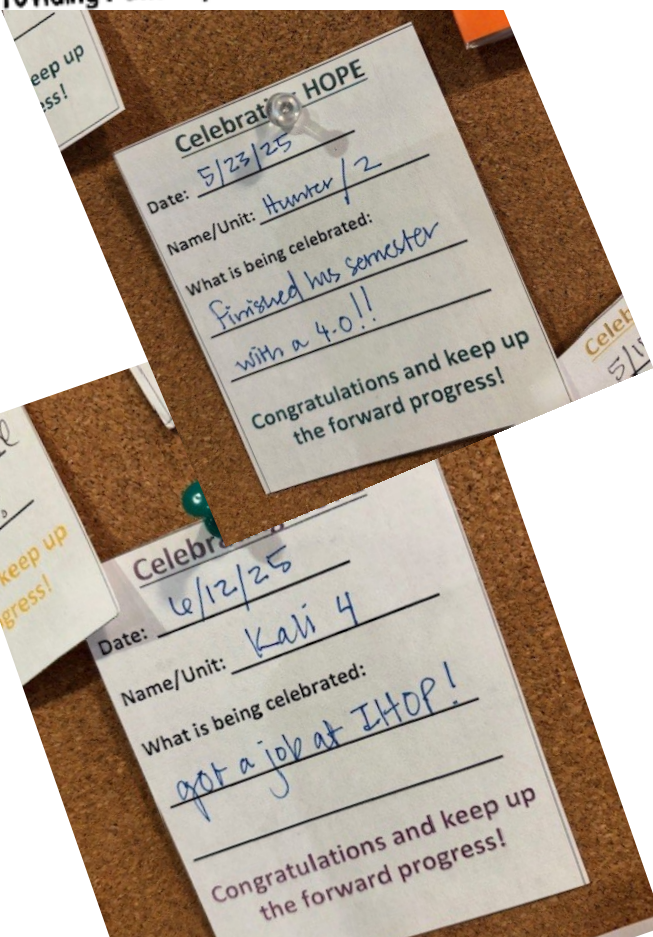
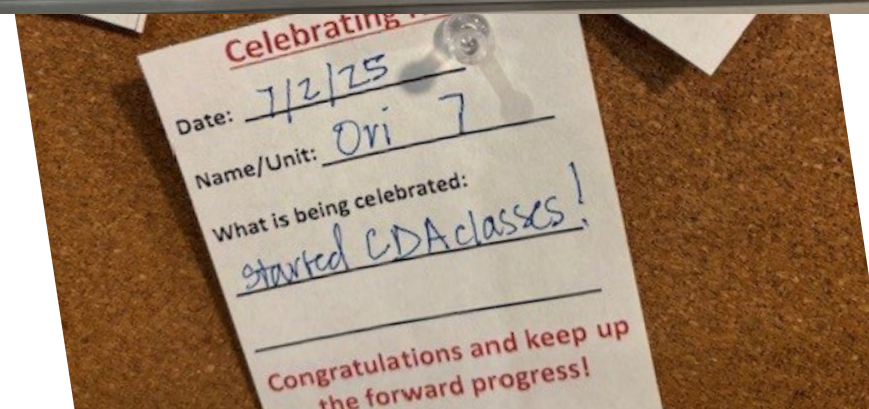
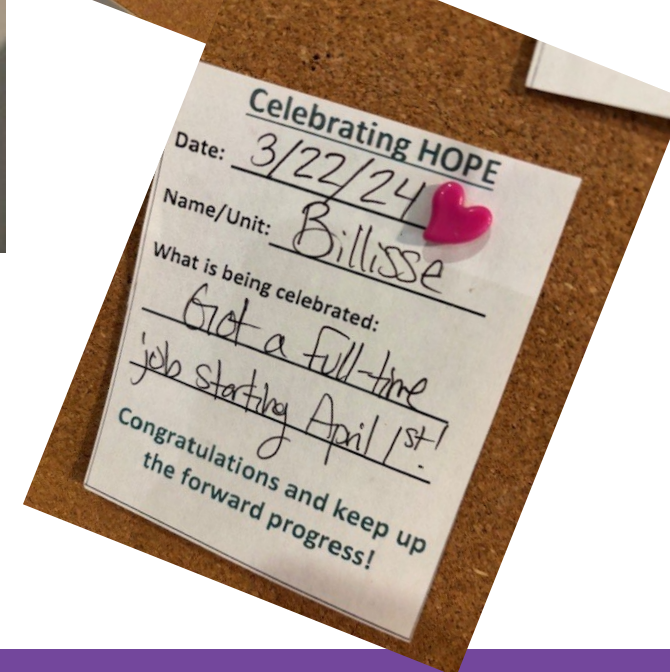
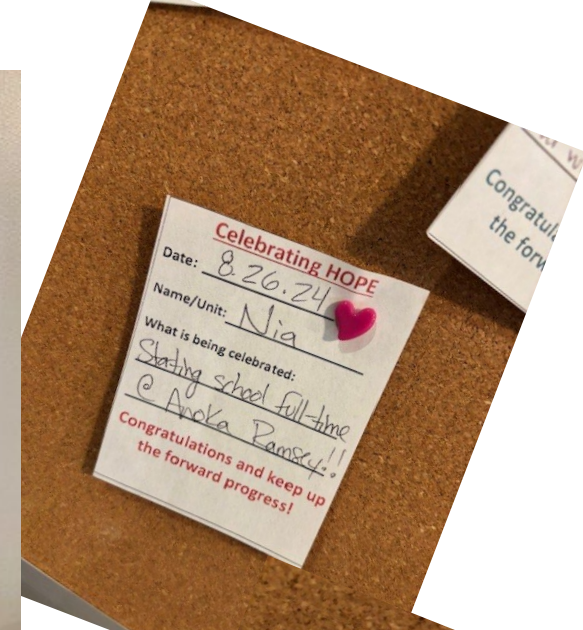
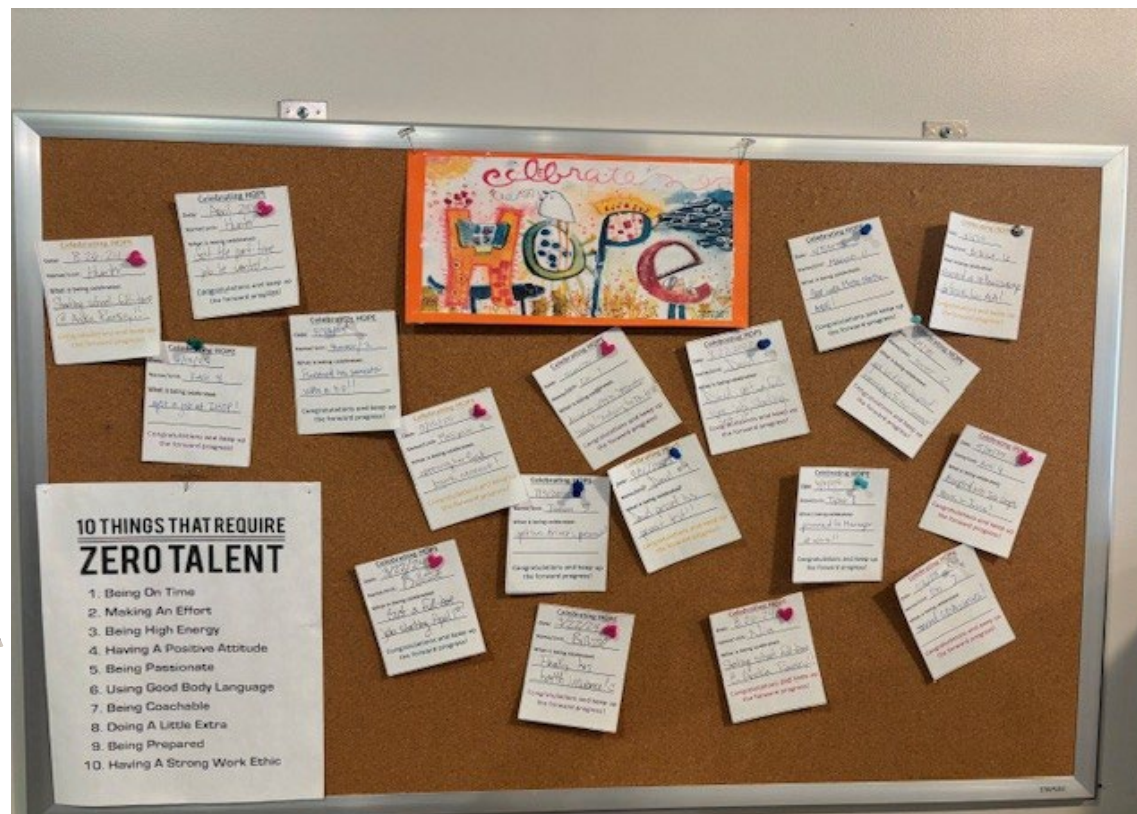
Julie Cole

Special Welcome to Bri Clarin!

Share: Name, Organization, Why with HOPE 4 Youth

HOPE4YOUTH

Providing Pathways to End Youth Homelessness



Mission Moment

Pat Chen



Minutes and Agenda

Approval of May Minutes

- ☐ Chairman's Report
- ☐ Strategic Discussion | Operational Updates:
 - Ops Snapshot
 - Building HOPE Project Update
 - Runway for 2027-2029
 - Financial Snapshot
 - Advancement Snapshot
 - Program and Facility Update
 - Open Business
- ☐ Adjourn



Chairman's Report

Julie Cole

Executive Committee Update

- New Facility – almost at the finish line
- Fall Retreat – September 18
- Additional Board Members
- Midyear check-in with you: how is it going?



2025 Board Goals

1. Empower and Support
2. Foster Innovation and Adaptability
3. Collaboration & Community Engagement; Raising Public Awareness
4. Board Development & Leadership
5. Emphasize Efficiency





Operational Snapshot

LaChelle Williams

Operational Snapshot

- Ops Plan Update
- Staffing
 - New positions
 - Annual Engagement Survey
 - Compensation Philosophy
- We need you to open doors for H4Y





Comprehensive Campaign



BUILDING HOPE PROJECT HOPE 4 Youth Center Reimagined

Mission Expansion

New Facility Development
Growth & Expansion

\$ 8,000,000

\$ 8,000,000

\$ 1,500,000

\$ 422,182

Mission Delivery

Annual Fund

\$ 2,500,000

\$ 1,145,070

Mission Sustainability

Endowment

\$ 1,000,000

\$ 1,000

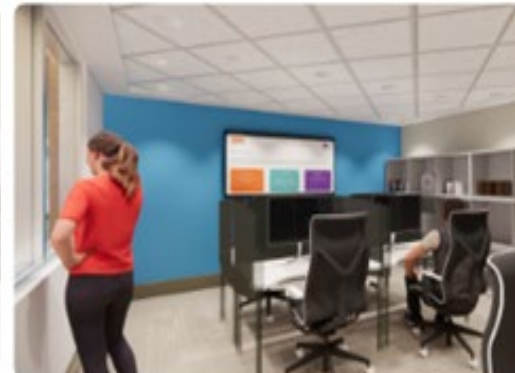
Comprehensive Campaign Goal

\$13,000,000

\$ 9,567,252 74%

Where we need you by August 31st

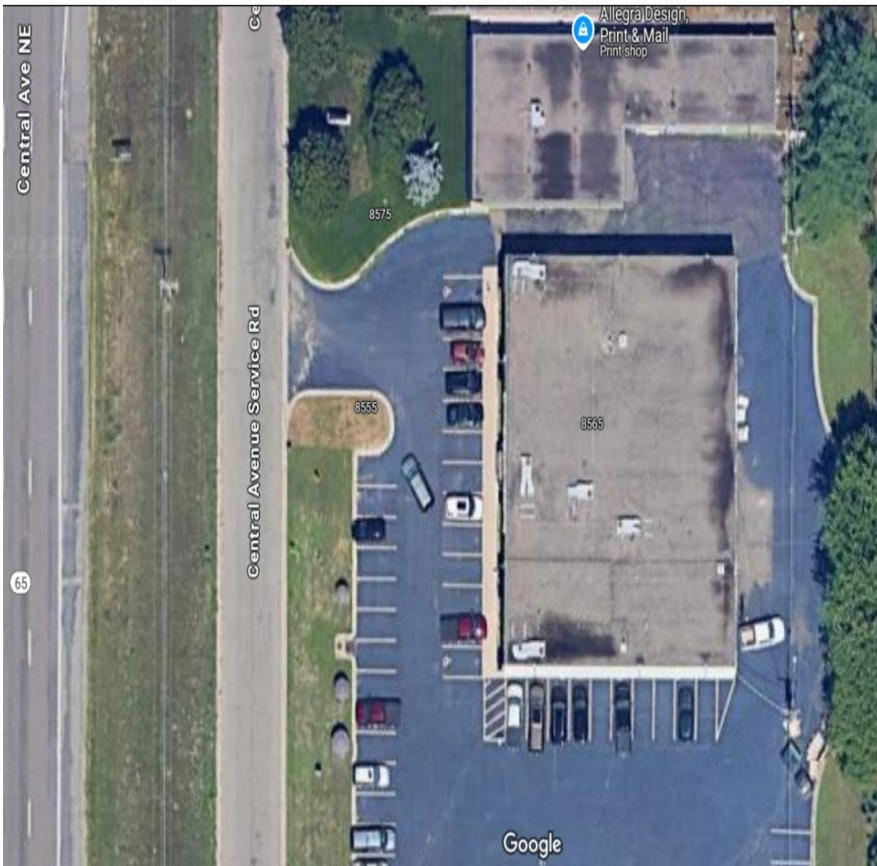
- ☐ Join our Comprehensive Campaign Committee
- ☐ Recommend philanthropic thought leaders to join the committee
- ☐ Introduce LaChelle to potential donors





New Facility

LaChelle Williams | Steve Nash



FACILITY

❖ 8565 Central Ave NE, Blaine - 11,790 SF

ROADMAP

- ☒ DEED Grant Contract in final review
- ☒ Title work is clear
- ☒ Bridge Loan closing next month; final steps
- ☒ Overall Due Diligence key steps complete
 - ☒ Property Survey work
 - ☒ Phase I of Environmental
 - ☒ Interior Environmental
 - ☒ Roof Environmental
- ☒ RJM Construction/LSE Acht selected
- ☒ Board approval for LaChelle to sign contracts
- ☐ Engage in design and construction – August 13



Strategic Discussion

Julie Cole | LaChelle Williams

Elements of Thought Leader Interviews

- Discuss concept and plan at July Board Meeting
- Prepare for September Retreat
- Approve timeline
- Determine Number of Interviewees
- Identify Interviewees
- SSC/ED conduct interviews
- Process of compiling information
- Socialize results with board (2026)

- ✚ Mission/Programming offerings
- ✚ Mission/Programming partners
- ✚ Mission/Programming assets
- ✚ Staffing (structure – best practices)
 - Department support to follow strategies
- ✚ Community Engagement strategies
- ✚ Donor Retention (most important to key constituents)
- ✚ Finance/HR/Policy Models
- ✚ Volunteer retention
- ✚ Others...
- ❖ Supporters strategy (How to engage and track)



Financial Report

James Lyght | Brooke Limanen



BOARD ROLE IN FINANCIAL REVIEW

RESPONSIBILITIES

Governance

- Strategic Direction
- Accountability, including financial reporting

Management

- Internal controls
- Accounting policies
- Management decisions
- Fair presentation of financial statements
- Programs to prevent and detect fraud

Independent Auditor

- Opinion on fair presentation of financial statements
- Audit accordance with GAAS
- Reasonable, not absolute assurance
- Understanding of internal controls
- Risk based audit approach



Board Responsibilities and Expectations in Financial Review

- ✓ Read and review HOPE 4 Youth financial statements
- ✓ Ensure strong fiduciary oversight and financial management

Building HOPE Fund Presentation (Internal)



as of July 28, 2025

Assumptions:

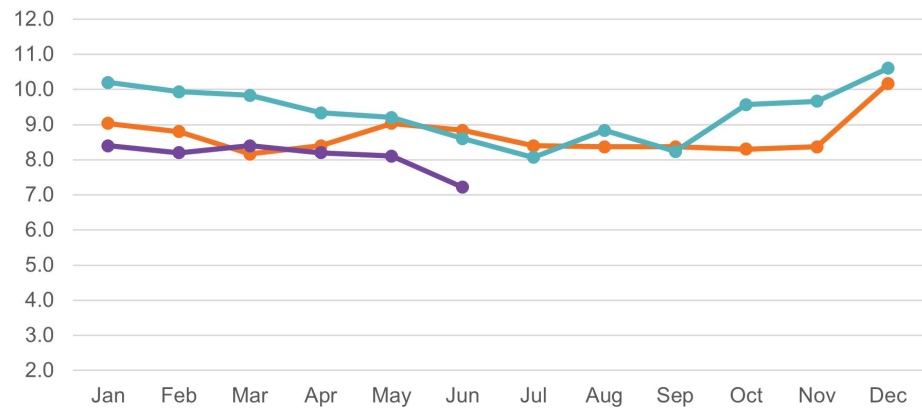
- 1 We will receive \$8,000,000 from the MN Capital Investment Grant
- 2 We will earmark the funds from the sale of the AO into our formal building fund
- 3 We will allocate our Estate Gift from Lynn Parrott to be designated to the building fund
- 4 We will kick off a Comprehensive Campaign goal in the amount of \$13Million

Source		Budget	Actual	Comments
#	Government Funding	\$8,000,000	\$8,000,000	
#	Seed Money	\$177,000	\$315,582	*Sale of AO, T-Bills, Advent Lutheran
#	Estate gift	\$218,000	\$99,225	*Lynn Parrott
#	Campaign funding			
#	Interest Earned		\$3,757	
TOTAL REVENUE		\$8,395,000	\$8,418,564	
Use				
18120	Land acquisition	\$0		
18220	Building Purchase (Asset)	\$0	\$63,400	Includes Earnest Money
18320	Property improvement	\$0		
52700	Capital Campaign consultant	\$0		
52700	Owners Representative Project Manager	\$0	\$19,061	
52700	Site analysis	\$0	\$6,900	
52800	Closing Fees	\$0		
52990	Inkind Contributed Srv/Prof Fees	\$0	\$20,000	
54900	Facility maintenance	\$0		
67700	Licenses	\$0	\$124	
65200/65500	Printing/Signage/Marketing	\$0	\$2,194	
63100	Meetings	\$0	\$159	
#	Design	\$0		
#	Construction	\$0		
TOTAL EXPENSES		\$0	\$111,838	



2025 2024 2023

Months Cash on Hand



Total Expenses
Less Depreciation = Cash on Hand
Less In-kind

Statement of Financial Position June 2025

Assets

Cash and Cash Equivalents
Board Designated Operating Reserve
Receivables
Prepaid Expenses
Inventory & Other Assets
Investments-General
Property and Equipment, net
*Building Fund
*Investments-Building Campaign

Total Assets

Liabilities

Accounts Payable & Other Accrued Liabilities

Total Liabilities

Net Assets

Unrestricted-Undesignated
Unrestricted-Board Designated Operating Reserve

Temporarily Restricted
Current Year Net Surplus(Deficit)

Total Net Assets

Total Liabilities & Net Assets

Comments

409,763

282,715

172,869

65,964

110,922

184,492

1,403,770

203,567

150,000

2,984,061

GRH, OEO, FHPAP, Rent

Treasury Bills

Individual and Civic/Faith Donations

Treasury Bills

Payroll liabilities, credit card

65,973

Anoka County Mental Wellness Campaign
and Open Your Heart Housing Support

2,792,411

282,715

11,850

(168,888)

2,918,088

2,984,061

Statement of Revenue and Expense

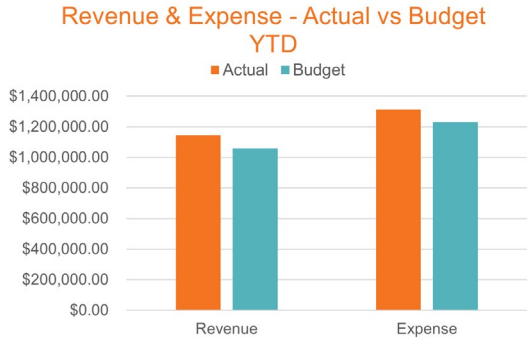
Fiscal Year 2025 -June 30, 2025



	Operations				Building HOPE Project				Notes
	YTD Actual	YTD Budget	Over(Under) YTD Budget	Full Year Budget	YTD Actual	YTD Budget	Over(Under) YTD Budget	Full Year Budget	
Revenue									
Donations, Gifts, and Grants									
Individuals	131,443	87,131	44,312	337,645	0	0	0	0	Summer appeal (email and mail) targeting donors from the last 3 years to increase donations
Civic/Faith	26,830	58,531	(31,701)	125,077	0	0	0	0	Last year we did the summer challenge online in June. Appeal is being mailed and will be online end of July for the August Campaign this year. Lions Clubs are having forms submitted rather than just donating money which is a change from previous years.
Corporations	105,305	95,854	9,451	415,000	0	0	0	0	October will be focused on Corporate giving beginning with the Corporate Appreciation Open House on October 3rd.
Foundations	30,000	90,000	(60,000)	133,420	0	0	0	0	Did not receive Otto Bremer Grant due to their decision to reallocate their funding, Schultze funding denied. H4Y does have a pipeline in place to address these shortfalls.
Government Grants	326,831	339,222	(12,391)	637,616	0	0	0	0	Unable to bill for open positions
Investment & Other Income	20,595	16,992	3,603	33,987	0	0	0	0	
Inkind Contributions	264,874	165,100	99,774	475,000	0	0	0	0	More in-kind donations than budgeted due to new partnership with Hope for the Community
Program Service Revenue	67,070	72,219	(5,149)	149,843	0	0	0	0	
Special Events, net	172,123	135,744	36,379	290,500	0	0	0	0	Successful Gala
	1,145,070	1,060,793	84,277	2,598,088	0	0	0	0	

Expense

Interest Expense	8,526	0	8,526	0					Interest charge to be reimbursed by IRS (ERC)
Building and Facilities Expense	70,028	64,904	5,124	149,839	0	0	0	0	Emergency repair of Center refrigerator and purchase of refrigerators for HOPE Place.
Contracted Srvs & Professional Fees	135,921	131,592	4,329	234,600	11,061	0	11,061	0	
Depreciation Expense	29,259	22,998	6,261	46,000	0	0	0	0	New camera/alarm system for HOPE Place; Refrigerators and a freezer for the pantry
Insurance	27,172	19,985	7,187	42,345	0	0	0	0	Insurance costs higher than budgeted
Licenses, Membrshps, Dues, & Fees	27,265	32,220	(4,955)	60,051	0	0	0	0	Payment to YIPA not as much as budgeted
Payroll, Taxes, and Benefits	630,467	669,570	(39,103)	1,339,142	0	0	0	0	Open positions
Postage, Mailing & Delivery	516	1,750	(1,234)	4,600	0	0	0	0	
Printing and Promotion Expenses	10,504	12,800	(2,296)	23,150	2,194	0	2,194	0	
Program Expenses (Youth Support)	95,201	93,553	1,648	655,816	0	0	0	0	
Program Expenses (In Kind Expenses)	246,560	162,396	84,164		0	0	0	0	More in-kind donations than budgeted due to new partnership with Hope for the Community
Staff, Board, & Volunteer Expense	10,397	8,996	1,401	21,900	159	0	159	0	
Supplies and Equipment	6,114	6,498	(384)	10,000	0	0	0	0	
Travel and Transportation	2,616	3,998	(1,382)	8,000	0	0	0	0	
	1,300,545	1,231,260	69,285	2,595,443	13,413	0	13,413	0	
Net Surplus(Deficit)	(155,475)	(170,467)	14,993	2,645	(13,413)	0	(13,413)	0	
					*Building HOPE Project		353,567		



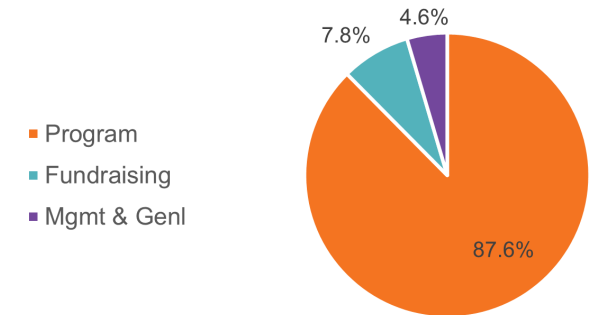
Expenses by Class

June 2025

	Total FUNDRAISING	MGMT & GENL	Building HOPE Project	Total PROGRAM	TOTAL
Revenue					
DONATIONS, GIFTS, & GRANTS	48,565			70,614	119,180
INVSTMT INC & OTHR GAIN(LOSS)	0	2,878		0	2,878
OTHER SUPPORT	50			54,769	54,819
PROGRAM SERVICE FEES	0			6,809	6,809
SPECIAL EVENTS	2,470			0	2,470
Total Revenue	\$ 51,085	\$ 2,878	\$ -	\$ 132,192	\$ 186,155
Gross Profit	\$ 51,085	\$ 2,878	\$ -	\$ 132,192	\$ 186,155
Expenditures					
66320 Interest Expense	1,094	347		7,084	8,526
BUILDING & FACILITIES EXPENSE	18	338		11,258	11,614
CONTRACTED SRV & PROF FEES	1,611	1,435	6,061	26,478	29,524
DEPRECIATION EXPENSE.	40	64		4,869	4,973
INSURANCE.	440	895		3,803	5,138
LICENSES-MEMBRSHPS-DUES-FEES	1,205	407		2,536	4,148
PAYROLL, TAXES, & BENEFITS	13,806	6,519		80,299	100,623
POSTAGE, MAILING, & DELIVERY	0	75		0	75
PRINTING & PROMOTION EXPENSE	452	239		168	859
PROGRAM EXPENSES (YOUTH SUPPORT)	31			72,219	72,250
STAFF, BOARD, & VOLUTEER EXP	58	231		424	712
SUPPLIES & MINOR EQUIPMT	0	320		84	404
TRAVEL & TRANSPORTATION	0	43		172	215
Total Expenditures	\$ 18,755	\$ 10,913	\$ 6,061	\$ 209,393	\$ 239,062
Net Operating Revenue	\$ 32,330	\$ (8,035)	\$ (6,061)	\$ (77,201)	\$ (52,907)
Net Revenue	\$ 32,330	\$ (8,035)	\$ (6,061)	\$ (77,201)	\$ (52,907)



Expenses By Category
June 2025



Program	87.6%	\$209,393
*Fundraising	7.8%	\$18,755
*Mgmt & Genl	4.6%	\$10,913

* CORE MISSION SUPPORT

The growth and effectiveness of our work depends on having a sound infrastructure which amplifies our program's effectiveness.



Advancement Update

Paul Moore | Nikki Kalvin

Advancement Team



Pack The Pantry Success

June Impact

- 17 Organizations Joined to Restock our Shelves
- Provided critical food and hygiene support for youth
- KARE 11 featured us on Community KARES



Big Thanks to all who helped spread the word and get involved

Advancement Team

Funding Wins

- \$27,5000 awarded through the Federal Home Lane Bank of Des Moines by matching funds from our partners at:
 - CorTrust Bank
 - 21st Century Bank
 - Blaze Credit Union
- Individual Giving is continuing to trend high
- Summer Appeal Drops in Mailboxes 1st week in August – goal \$20,000



June EVENTS RECAP



Advancement Team

Community Engagement

JUNE

- Anoka Pride
- Columbia Heights Art Fair
- Minneapolis Pride

JULY

- Coon Rapids Women of Today Drive
- Champlin Park Food Truck Festival
- Anoka Chamber Golf Tournament
- Eat and Greet with Columbia Heights PD

Advancement Team

Darkest Night 4K - "Light the Way"

- 10th Annual | Saturday, October 4 | Bunker Hills Park
- Sponsorship Goal of \$40,000
- Thanks Phillips Family Foundation \$10,000 donor

How can you get involved?

- Register a Team
- Recommend a new business at the \$500 level – goal is 10 new businesses!

We'll help with the outreach – just share a name!

Let's light the path forward—together.





DARKEST NIGHT 4K YARD SIGN

Signs will be placed
around Anoka County at
busy intersections,
walking paths, local
business windows, etc.

Look for them starting the
week of Aug. 18th.



10TH ANNUAL HOPE 4 YOUTH DARKEST NIGHT 4K

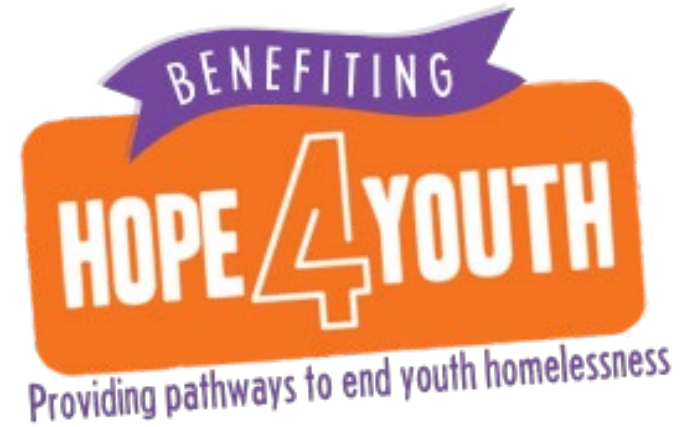


HELP US LIGHT THE WAY
ENDING YOUTH HOMELESSNESS ONE STEP AT A TIME

Oct. 3rd ✦ 6 PM ✦ Bunker Hills Golf Course

Walk, Run, or Fundraise to support HOPE 4 Youth
Learn More: HOPE4Youthmn.org

Advancement Team



Benefitting HOPE 4 Youth Events:

- Heartland Tire Golf Classic; August 25th at Bunker Hills
- Clays 4 Youth; September 9th at MN Horse and Hunt Club
- Hunt 4 HOPE – 10 yr anniversary; September 26 at Wild Wings of Oneka

Please join us where you can!



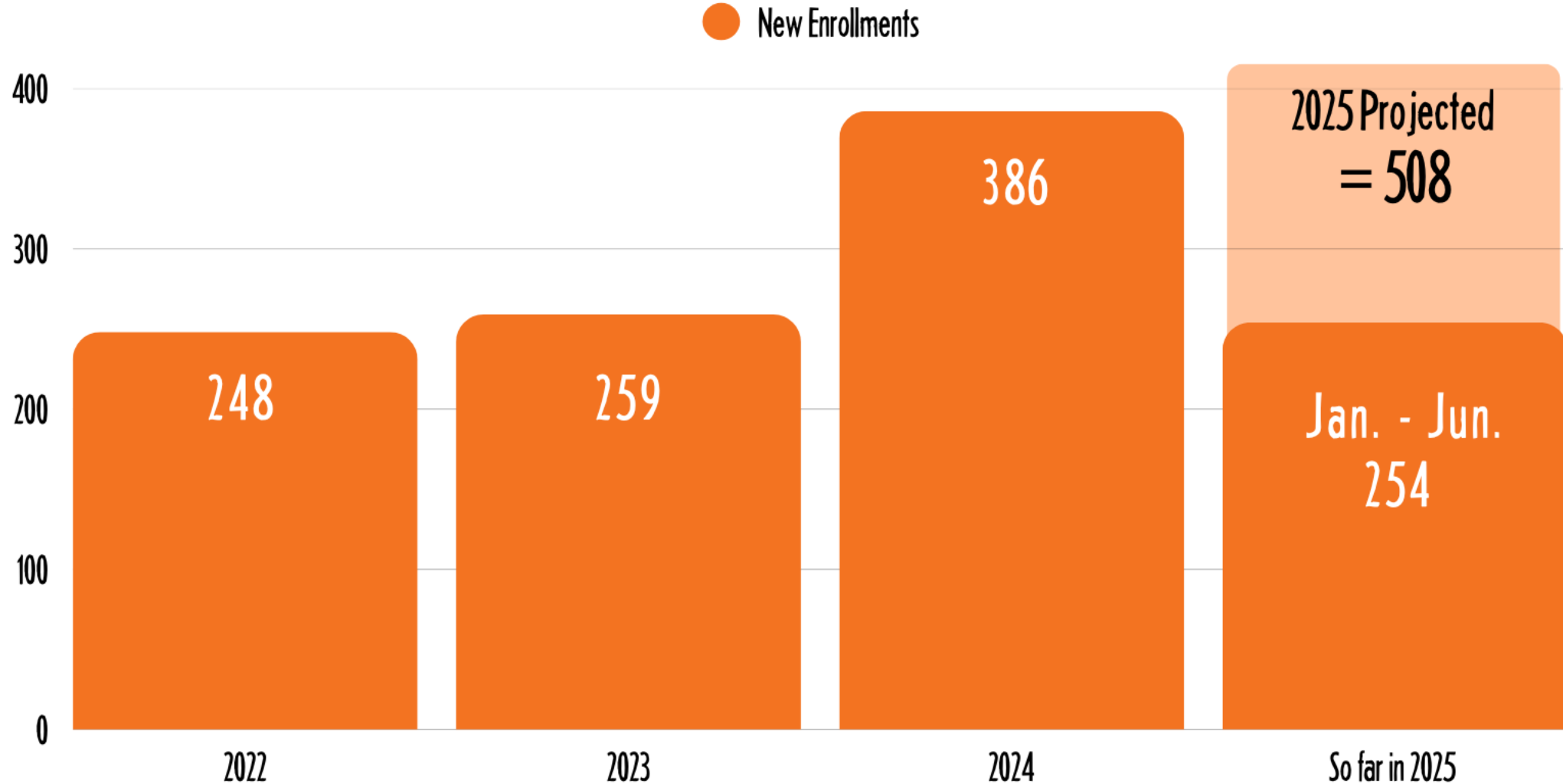
Facility & Program Update

Pat Chen | Mark McNamer

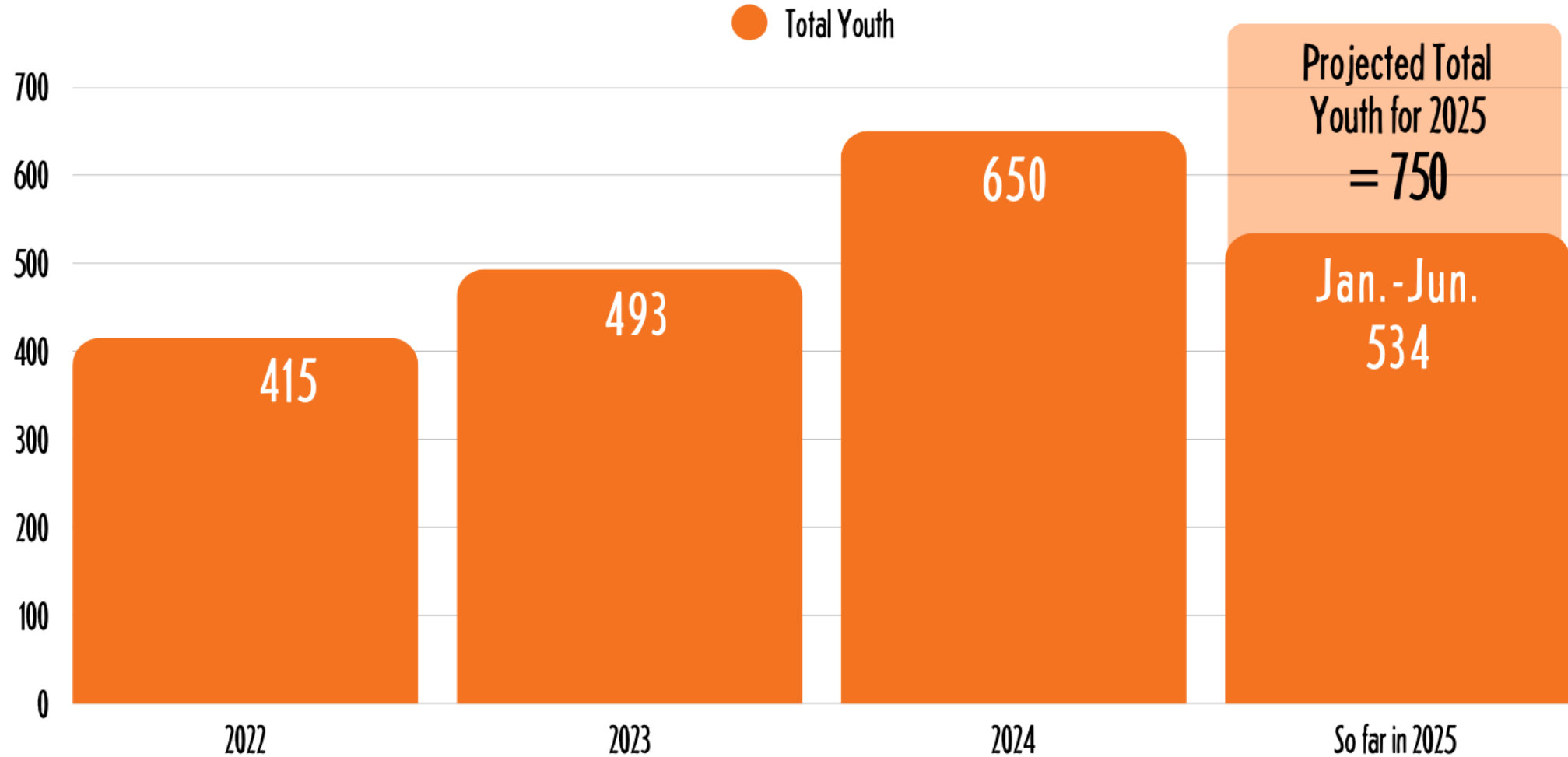
YOUTH SURVEY RESULTS

	2022	2023	2024	2025 MID YEAR
Educational Advances	35%	52%	60%	50%
Employment Advances	75%	70%	71%	69%
Healthier Relationships	84%	83%	83%	79%
Housing Advances	78%	82%	74%	78%
Improved Resilience	78%	83%	80%	85%
Less encounters with Justice System	84%	80%	84%	86%
Mental Health	69%	77%	77%	78%
Reduced Drug & Alcohol Use	NA	81%	85%	86%

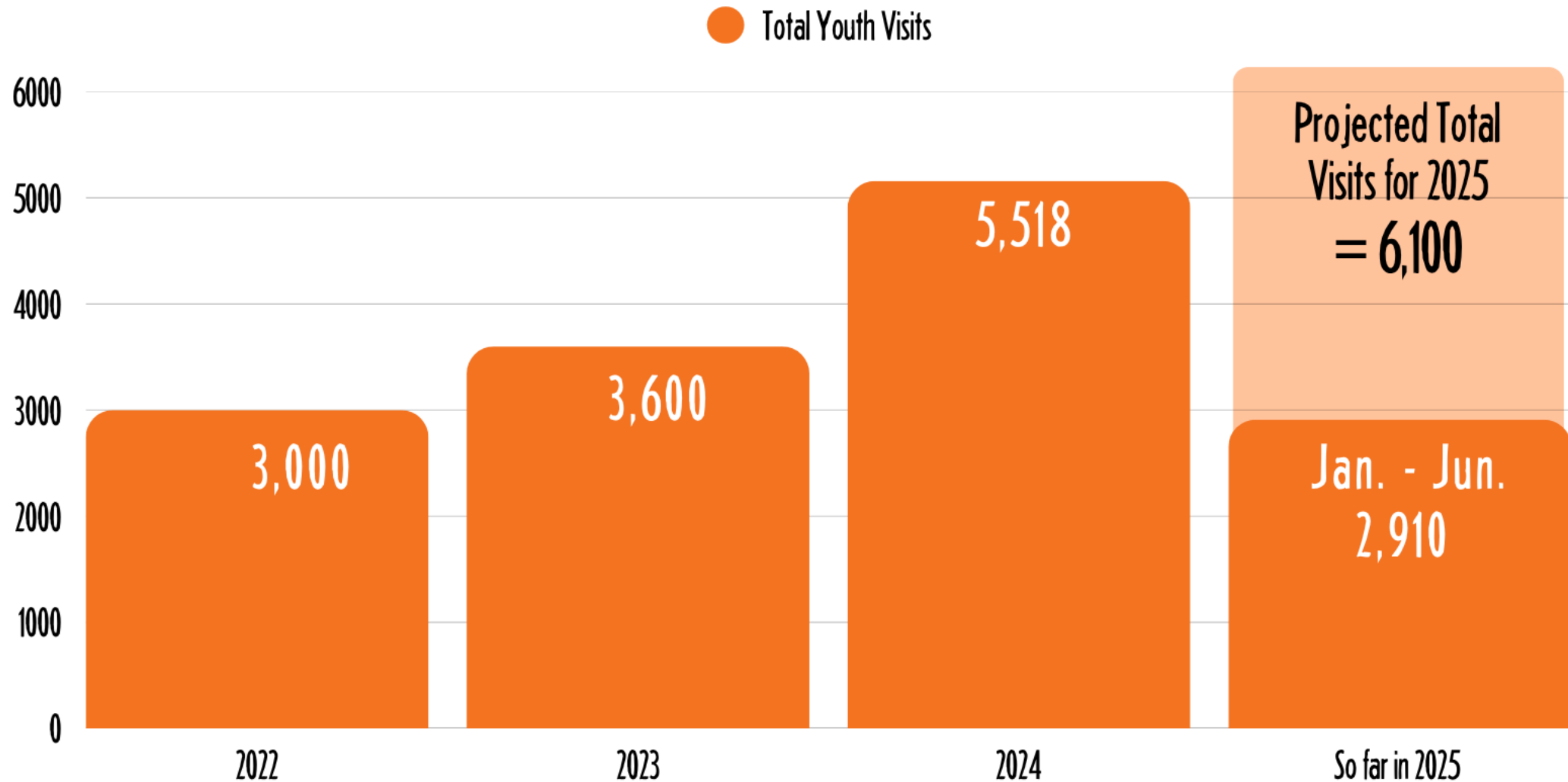
NEW ENROLLMENTS



TOTAL UNIQUE YOUTH



TOTAL YOUTH VISITS





Mid-Year Numbers

2024 vs. 2025 Comparison:

- Youth Served up 60%
- Center Visits up 58%
- New Enrollments up 63%





Program Updates

- Horse Empowerment Youth (HEY) Program
- 30 surface tablets donated through Microsoft
- Job Readiness Updates:
 - Program Curriculum (11 modules)
 - On-site job training and HOPE Place Residents
 - Funding – OYH \$5,000



Open Business

All

Thank You!

